



*Conference:*  
*Logistics Mastermind: Optimizing Your Supply Chain*

*7 - 11 September 2025*

*Cairo (Egypt)*

*Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

## Conference: Logistics Mastermind: Optimizing Your Supply Chain

Conference code: CO235368 From: 7 - 11 September 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 3875 € Euro

### Introduction

The modern logistics landscape is ever-evolving, demanding agility and innovation. This five-day intensive conference equips you with the knowledge and tools to navigate complex supply chains. Through interactive sessions, industry expert presentations, and real-world case studies, you'll gain a comprehensive understanding of logistics strategy, sustainable practices, capacity planning, and global considerations.

### Target Audience

- Supply chain managers
- Logistics professionals
- Inventory planners
- Operations directors
- Business owners seeking to optimize their supply chains

### Objectives

- Gain a comprehensive overview of logistics principles and strategies.
- Understand how to integrate sustainability practices into your reverse logistics operations.
- Develop effective capacity planning and demand management techniques.
- Navigate the complexities of global logistics, including regulations and transportation options.
- Network with industry peers and learn from their experiences.

### Outlines:

#### Day 1:

#### Logistics Fundamentals and Strategy

- Introduction to Logistics - Understanding the core components of a logistics system, transportation modes, warehousing functions, and information technology integration.

- Building a Winning Logistics Strategy - Analyzing customer needs, cost optimization techniques, network design considerations, and performance measurement frameworks.

#### Day 2:

##### Sustainability and Reverse Logistics

- The Green Supply Chain - Exploring environmental impact reduction strategies, sustainable packaging solutions, and carbon footprint measurement.
- Mastering Reverse Logistics - Optimizing returns management, product lifecycle management, end-of-life strategies, and circular economy principles.

#### Day 3:

##### Capacity Planning and Demand Management

- Forecasting Fundamentals - Understanding demand forecasting techniques, statistical analysis methods, and managing forecast uncertainty.
- Capacity Planning Strategies - Aligning capacity with demand fluctuations, inventory management techniques, safety stock optimization, and capacity expansion planning.

#### Day 4:

##### Global Logistics Considerations

- International Trade & Regulations - Navigating customs procedures, free trade agreements, incoterms international commercial terms, and global compliance requirements.
- Global Transportation Options - Exploring international shipping methods ocean freight, air freight, multimodal transport, route optimization, and carrier selection strategies.

#### Day 5:

##### Putting It All Together - Case Studies and Networking

- Industry Expert Panels - Gain insights from leading logistics professionals on real-world challenges and successful implementation strategies.
- Interactive Case Studies - Apply your learnings to analyze real-world logistics scenarios and develop solutions.
- Closing Session - Networking Opportunities & Conference Wrap-U

## Registration form on the Conference: Logistics Mastermind: Optimizing Your Supply Chain

**Conference code:** CO235368 **From:** 7 - 11 September 2025 **Venue:** Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel **Conference Fees:** 3875 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.