



*Training Course:  
Executive Consulting and Cost Optimization*

*21 - 25 July 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Executive Consulting and Cost Optimization

Training Course code: FI235236 From: 21 - 25 July 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4500 € Euro

### Introduction:

Global Horizon Training Center is pleased to present the "Executive Consulting and Cost Optimization" training program. In today's competitive business landscape, organizations require expert strategies to optimize costs while maintaining a high level of performance and profitability. This program has been meticulously crafted to equip executives and business leaders with the knowledge and skills necessary to consult on cost optimization effectively.

### Objectives:

- Understand the fundamental principles of cost optimization.
- Develop the ability to identify cost-saving opportunities in various organizational functions.
- Learn how to implement effective cost-reduction strategies.
- Improve decision-making skills related to cost management.
- Enhance leadership capabilities in guiding cost optimization initiatives.

### Methodology:

- **Lectures:** Comprehensive presentations by subject matter experts.
- **Case Studies:** Real-world scenarios for practical application.
- **Group Discussions:** Collaborative problem-solving and idea sharing.
- **Role-Playing:** Simulated consulting scenarios to develop practical skills.
- **Workshops:** Hands-on exercises to reinforce concepts.
- **Guest Speakers:** Insights from industry leaders and consultants.

### Target Audience:

- Senior Executives
- Business Owners
- Managers and Team Leaders

- Finance and Operations Professionals
- Consultants and Advisors

## Outlines:

### Day 1: Fundamentals of Cost Optimization

- Introduction to cost optimization principles.
- Identifying cost drivers and cost structures.
- Analyzing cost data and benchmarks.
- Setting cost reduction targets.

### Day 2: Cost Optimization Strategies

- Strategies for cost reduction and containment.
- Process optimization and reengineering.
- Lean and Six Sigma methodologies.
- Cost-cutting without compromising quality.

### Day 3: Risk Management and Compliance

- Identifying cost-saving opportunities in risk management.
- Compliance-related cost controls.
- Regulatory requirements and cost implications.
- Case studies on risk-based cost optimization.

### Day 4: Leadership in Cost Optimization

- Building a cost-conscious organizational culture.
- Leading cross-functional cost optimization teams.
- Change management and resistance handling.
- Performance metrics and KPIs for cost control.

### Day 5: Implementing Cost Optimization Projects

- Project management for cost optimization.
- Developing and executing a cost reduction plan.
- Monitoring and adapting to changing cost factors.
- Review of case studies and success stories.

## Registration form on the Training Course: Executive Consulting and Cost Optimization

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
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