



# Training Course: Strategic Leadership Development for Senior Executives

25 August - 5 September 2025 Lisbon (Portugal)

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## Training Course: Strategic Leadership Development for Senior Executives

Training Course code: LS235620 From: 25 August - 5 September 2025 Venue: Lisbon (Portugal) - Training Course Fees: 9100 🛛 Euro

#### Introduction

In today s dynamic and complex business environment, effective strategic leadership is crucial for organizations aiming to maintain a competitive edge and achieve long-term success. This training program is specifically designed for senior executives, focusing on enhancing their leadership capabilities, strategic thinking, and decision-making skills. Through a combination of interactive discussions, real-world case studies, and practical exercises, participants will gain valuable insights into strategic leadership principles and practices.

#### **Objectives**

- To understand the fundamental principles of strategic leadership and its impact on organizational success.
- To develop skills in creating and communicating a compelling vision and mission.
- To enhance strategic thinking and planning capabilities.
- To improve decision-making skills in complex and uncertain environments.
- To learn effective change management and innovation strategies.
- To build high-performing teams and strengthen communication skills.
- To master stakeholder management and engagement techniques.
- To emphasize ethical leadership and corporate governance.
- To create a personal leadership development action plan.

#### **Target Audience**

This program is tailored for senior executives, including C-suite leaders, vice presidents, directors, and high-ranking officials responsible for strategic decision-making and guiding organizational direction.

#### Outline

- Day 1:
- Introduction to Strategic Leadership
  - Explore the characteristics and importance of strategic leadership in organizational success.
  - · Analyze the differences between leadership and management, and discuss the strategic leadership



process.

- Day 2:
- Vision and Mission Development
  - Engage in activities to create and articulate a compelling vision and mission statement for an organization.
  - Discuss the role of vision and mission in guiding strategic direction.
- Day 3:
- Strategic Thinking and Planning
  - Utilize frameworks such as SWOT analysis and PESTLE analysis to enhance strategic thinking capabilities.
  - Set strategic goals and objectives aligned with the organization s vision.
- Day 4:
- Decision-Making in Leadership
  - Examine various decision-making processes and styles to improve overall decision-making capabilities.
  - Participate in simulations and scenarios to practice decision-making under uncertainty.
- Day 5:
- Leading Change and Innovation
  - Understand the dynamics of change management and the strategic leader1s role in facilitating change.
  - Develop strategies to promote a culture of innovation within teams and organizations.
- Day 6:
- Building High-Performing Teams
  - Learn about team dynamics and leadership styles that contribute to high-performing teams.
  - Engage in team-building exercises to foster collaboration and address conflict resolution.
- Day 7:
- Effective Communication Strategies
  - Enhance communication skills necessary for effective leadership and team collaboration.



- Practice techniques for providing constructive feedback and facilitating open communication.
- Day 8:
- Stakeholder Management and Engagement
  - Identify key stakeholders and develop strategies for effective stakeholder analysis and engagement.
  - Discuss relationship-building techniques to enhance stakeholder collaboration.
- Day 9:
- Ethical Leadership and Corporate Governance
  - Emphasize the importance of ethical decision-making and corporate governance in leadership.
  - Analyze case studies on ethical dilemmas and discuss best practices for governance.
- Day 10:
- · Personal Leadership Development and Action Planning
  - Conduct self-assessment and reflection on individual leadership styles and areas for growth.
  - Create a personal leadership development plan with specific goals and strategies for continued growth.



### Registration form on the Training Course: Strategic Leadership Development for Senior Executives

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

	Delegate Info	rmation	
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