



*Training Course:
Strategic Leadership for Board Members*

*31 March - 4 April 2025
Casablanca (Morocco)
New Hotel*

Training Course: Strategic Leadership for Board Members

Training Course code: LS235632 From: 31 March - 4 April 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4500 € Euro

Introduction

The "Strategic Leadership for Board Members" program is meticulously designed by Global Horizon Training Center to empower board members with the skills and knowledge required to lead with strategic foresight and accountability. This training provides insights into governance, decision-making, and ethical leadership while enhancing participants' ability to drive sustainable growth and resilience within their organizations.

Objectives

By the end of this program, participants will be able to:

- Understand and implement strategic leadership principles that align with the organization's goals.
- Enhance decision-making processes to foster effective governance.
- Navigate complex regulatory and economic landscapes impacting board responsibilities.
- Strengthen risk management and ethical standards in board activities.
- Lead with a future-focused mindset to promote long-term organizational success.

Methodology

This course employs a blend of interactive methodologies, including:

- Expert-led presentations and discussions
- Case studies highlighting real-world boardroom scenarios
- Group activities to simulate board decision-making processes
- Practical workshops on governance best practices
- Feedback sessions to reinforce learning and individual development

Organizational Impact

Upon completion of this program, organizations can expect:

- A board equipped with advanced strategic leadership capabilities.

- Improved alignment between organizational goals and governance practices.
- Enhanced risk management and ethical decision-making within the board.
- Better stakeholder relations fostered through informed and transparent board actions.
- Strengthened resilience and adaptability to changing business environments.

Target Audience

- Current Board Members
- Aspiring Board Members
- Senior Executives and C-Suite Leaders
- Governance and Compliance Professionals
- Corporate Secretaries
- Legal Advisors
- Organizational Consultants
- Risk Management Specialists
- HR Executives involved in Board Relations
- Stakeholder Engagement Managers
- Business Development Leaders

Outlines

Day 1:

Foundations of Strategic Leadership in the Boardroom

- Introduction to Strategic Leadership
- Board Roles and Responsibilities
- Aligning Board and Organizational Vision
- Case Study: Successful Strategic Leadership Examples
- Group Activity: Strategic Visioning Exercise

Day 2:

Governance and Effective Decision-Making

- The Role of Governance in Strategic Leadership
- Frameworks for Ethical and Transparent Decision-Making
- Practical Workshop: Risk Management in Decision-Making
- Case Study: Navigating Regulatory Compliance
- Group Discussion: Governance Challenges in Modern Boards

Day 3:

Strategic Risk Management and Accountability

- Fundamentals of Risk Management for Board Members
- Building a Culture of Accountability
- Case Analysis: Board Response to Crisis Situations
- Workshop: Identifying and Mitigating Strategic Risks
- Feedback Session: Individual Reflections on Accountability

Day 4:

Leadership for Sustainable Growth

- Understanding Sustainability and Long-Term Value Creation
- Integrating ESG Environmental, Social, and Governance into Strategy
- Group Exercise: Developing a Sustainable Growth Plan
- Case Study: Board Leadership in Driving Sustainability
- Q&A: Board Members' Role in ESG Initiatives

Day 5:

Future-Focused Leadership

- Embracing Innovation and Change in Board Strategy
- Digital Transformation: Opportunities and Threats for Boards



- Workshop: Future-Ready Board Strategies
- Interactive Panel: Leadership Trends Shaping the Boardroom
- Closing Remarks and Certificate Distribution

Registration form on the Training Course: Strategic Leadership for Board Members

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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