



*Conference:
Leadership Development: Self-Awareness, Skills
and Strategies*

7 - 11 September 2025

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Conference: Leadership Development: Self-Awareness, Skills and Strategies

Conference code: CO8259 From: 7 - 11 September 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 3875 € Euro

Introduction

The best leaders achieve effectiveness through self-awareness and self-direction. This course helps leaders gain a deeper understanding of themselves, fostering personal growth and clearer leadership direction. Participants will discover their inner leader, unlock hidden potential, and elevate team development. The focus is on mastering communication skills to lead more effectively and inspire greater achievements.

Objectives

- View leadership from a new and higher-level perspective
- Discover and analyze your leadership style and tendencies
- Grow in personal power and effectiveness
- Discover and build upon your intrinsic leadership qualities
- Understand, develop and employ the emotional forces within you
- Develop the critical interpersonal skills essential for leading others

Methodology

The instruction of this dynamic seminar will consist of content lectures, video dramatizations, assessments, engaging class discussions, and many exercises to make the learning come alive. Because Leadership Development: Self-Awareness, Skills, and Strategies are so extensive in scope, the seminar will be delegate-centered and need-driven. The actual extent and time allocated to each topic will be determined by initial and daily observations of their relevance to the delegate's day-to-day work requirements.

Organizational Impact

- Have the ability to understand and relate to people in the organization
- Avoid many of the difficult people and HR problems that plaques many organizations
- Possess skills that are now considered to have a greater impact on organizational performance than traditional measures of intelligence such as IQ
- Promote increased employee cooperation, increased motivation increased productivity, and increased profits

Personal Impact

- Accelerate their career development
- Understand themselves and their potential more clearly
- Recognize their own emotions as well as the emotions of others
- Resolve conflict more effectively
- Improve their ability to communicate, influence and work with others

Outlines

Day 1: Master Keys of Effective Leadership

- The principles of leadership
- The mind of the leader
- The heart of the leader
- The practices of effective leaders
- The five roles leaders play
- Leadership self-assessment
- Rebalance your leadership style for optimal results

Day 2: Towards Emotional Self-Awareness

- Growing your personal power
- Achieving emotional excellence
- Self-leadership through inner mastery
- Success through a positive attitude
- Your time and your life
- Increasing personal productivity
- Direction through personal Integrity
- Designing a strategic plan for your life and career

Day 3: Mastering People Skills

- Understanding Interdependence
- Winning through effective communication
- The active listening model
- The four styles of communication
- Dealing with conflict constructively
- Using the principles of influence & persuasion
- Speaking and presenting skillfully
- The art of win-win negotiation

Day 4: Building and Leading Extraordinary Teams

- How a high performing team differs from a traditional workgroup
- The three elements of high-performance teams
- Understanding the four types of teams
- The stages of team development
- Team dynamics: How teams really work
- Understanding and optimizing team member styles
- Leading through trust
- Leading through change

Day 5: Performance Management

- Igniting team creativity
- The art of practical coaching
- Conducting effective performance discussions
- Positive discipline through expectations
- Delegating and empowering the right way
- The situational leadership model

- How to analyze development needs
- Using effective tools for managing performance

Registration form on the Conference: Leadership Development: Self-Awareness, Skills and Strategies

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Company Information

Company Name:
 Address:
 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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