



*Conference:  
Strategic Maintenance Planning*

*19 - 23 October 2025  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Conference: Strategic Maintenance Planning

Conference code: CO8229 From: 19 - 23 October 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe  
Conference Fees: 6000 € Euro

### Introduction

Maintenance plays a critical role in enhancing profitability by improving equipment capacity, product quality, safety, and operational efficiency. This program focuses on developing maintenance strategies aligned with business goals to drive high-performance operations. Participants will learn to integrate technical and managerial practices to achieve superior maintenance effectiveness while minimizing lifecycle and operating costs. Equip your organization with world-class maintenance solutions to boost plant profit, customer satisfaction, and employee pride.

### Target Audience

- Operations Managers
- Maintenance Managers
- Engineering Managers
- Continuous Improvement Leaders
- Maintenance Engineers
- Reliability Engineers
- CMMS Implementation Project Leaders

### Objectives

- Gain an understanding of the critical contribution to be made by maintenance to the achievement of business objectives
- Learn how to establish a strategic framework effective maintenance management
- Understand the roles, processes, and procedures to ensure organizational effectiveness
- Learn to establish parameters for the measurement of management and technical performance on all organizational levels
- Improve overall equipment performance, while ensuring long term asset health

### Methodology

Facilitated by an experienced maintenance specialist, our conference will be conducted as a highly interactive work

session as opposed to lectures, encouraging participants to share their own experiences and apply the program material to real-life situations. Program size will be limited to 30 delegates in order to stimulate discussion and efficiency of subject coverage. Each delegate will receive an extensive reference manual, as well as case studies and throughout the program, delegates will be encouraged to identify what they can do to enhance Maintenance Management in their organizations.

## Summary

The conference provides the delegate with study material on the various aspects to consider for maintenance planning, as well as techniques and case studies to provide the motivation and skills to establish and sustain best practice asset maintenance management.

## Outlines

### Day 1: Maintenance objectives and strategy

- Changes of relevance to Maintenance
- Role of Maintenance in Modern Business
- Reducing Costs and Improving Performance
- What is the true Downtime Cost?
- Maintenance Cost and Value
- Bottom-line Benefits
- Maintenance evolution - history and modern thinking
- Brief Historical Overview of Maintenance
- Maintenance Types
- Maintenance Plan
- World-Class Reliability and Maintenance

### Day 2: World-class standards - comparing your plant with the best

- Benchmarking and Maintenance Performance Assessment
- Maintenance Self-Assessment
- Managing and Measuring progress to Excellence
- Overall Equipment Effectiveness

### Day 3: Implementing new management approaches

- Failure Management Programme RCM
- Total Productive Maintenance TPM
- Life-Cycle Costing
- Getting the best from your CMMS
- Computerized Maintenance Management
- Why CMMS Implementation Fail

#### Day 4 & 5: Optimizing maintenance organization

- Operations Excellence
- Operations + Maintenance = Production
- Can Operations Manage Maintenance?
- A Driving Lesson for Operations and Maintenance
- 70/30 Phenomenon
- Contract Maintenance or not?
- Maintenance Management Legends
- A Framework for Achieving Best Practice in Maintenance
- Case Studies

## Registration form on the Conference: Strategic Maintenance Planning

Conference code: CO8229 From: 19 - 23 October 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Conference Fees: 6000 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.