



*Training Course:
Digital Transformation for Human Resources*

*26 - 30 January 2025
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Digital Transformation for Human Resources

Training Course code: SC235421 From: 26 - 30 January 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6000 € Euro

Introduction

In today's rapidly evolving business landscape, digital transformation has become a critical imperative for organizations seeking to enhance their efficiency, agility, and competitiveness. Human Resources HR plays a pivotal role in this transformation by leveraging digital tools and technologies to streamline processes, improve employee experiences, and make data-driven decisions. This 5-day training program is designed to equip HR professionals with the knowledge and skills necessary to lead and implement digital transformation initiatives within their organizations.

Objectives

By the end of this training program, participants will be able to:

- Understand the fundamental concepts and importance of digital transformation in HR.
- Identify and utilize various digital tools and technologies to enhance HR functions.
- Collect, analyze, and leverage HR data to make informed decisions.
- Develop strategies for leading and managing change during digital transformation.
- Recognize and adapt to emerging trends in HR technology and the future of work.
- Create a comprehensive digital transformation plan tailored to their organization's needs.

Target Audience

This training program is ideal for:

- HR Managers and Directors
- HR Business Partners
- HR Professionals and Practitioners
- Talent Acquisition Specialists
- Learning and Development Managers
- Organizational Development Specialists
- HR Consultants and Analysts

- Anyone involved in HR functions who is interested in leveraging digital transformation to improve HR processes and outcomes.

Training Program Outline

Day 1: Introduction to Digital Transformation in HR

- Welcome and Program Overview
- Key Concepts of Digital Transformation
- The Importance of Digital Transformation in HR
- Case Studies of Successful Digital Transformation in HR
- Identifying Digital Transformation Opportunities in HR

Day 2: Digital Tools and Technologies for HR

- Overview of Digital Tools for HR
- HR Information Systems HRIS
- Applicant Tracking Systems ATS
- Employee Engagement Platforms
- Learning Management Systems LMS
- Introduction to Artificial Intelligence and Machine Learning in HR

Day 3: Data-Driven Decision Making

- Importance of Data in HR
- Collecting and Analyzing HR Data
- Key HR Metrics and Analytics
- Using Data to Improve Recruitment and Retention
- Predictive Analytics in HR
- Building a Data-Driven HR Culture

Day 4: Change Management and Digital Transformation

- Understanding Change Management

- Strategies for Leading Digital Transformation
- Overcoming Resistance to Change
- Communicating Change Effectively
- Training and Supporting Employees During Transition
- Monitoring and Evaluating the Transformation Process

Day 5: Future Trends

- Emerging Trends in HR Technology
- The Future of Work: Remote and Hybrid Work Models
- Ethical Considerations in Digital HR
- Cybersecurity and Data Privacy in HR
- Presentations and Feedback
- Program Wrap-up and Next Steps

Registration form on the Training Course: Digital Transformation for Human Resources

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