



*Training Course:  
Macroeconomic Analysis*

*14 - 18 April 2025  
London (UK)  
Landmark Office Space - Oxford Street*

## Training Course: Macroeconomic Analysis

Training Course code: FI234794 From: 14 - 18 April 2025 Venue: London (UK) - Landmark Office Space - Oxford Street  
Training Course Fees: 5500 € Euro

### Introduction

Determinants of the level of aggregate demand. General equilibrium of product, money, and labor markets. International macroeconomic relationships. Fundamentals of the economic growth process and income distribution.

The main objective of this course is to enhance participants' understanding of macroeconomic policy using a model-based approach. The course builds on the intermediate macroeconomics course and develops analytical skills that allow participants to analyze inflation and unemployment issues, long-term economic growth; and design stabilization policies in open and closed economies.

### Course Objectives

On successful completion of this course, participants are expected to demonstrate the ability:

- Review of FDI.
- The Components of FDI and their interactions.
- Merger and Acquisitions.
- To use and synthesize the above concepts independently
- To describe and analyze the current macroeconomic issues relating to FDI, Multinational corporations, and Global Value Chains.
- To speak and write essays about the current macroeconomic issues.

### Training Methodologies

This 5-day intensive training course uses a mix of interactive techniques to ensure maximum understanding, comprehension, and retention of the information presented. This includes evaluation of case studies, brief presentations by the instructor, group exercises, and discussion followed by participants' presentations of the results.

### Target Audience

- Finance professionals
- Finance managers
- Corporate controllers, financial controllers

- treasury professionals
- chief accountants
- accounting managers
- senior accountants
- banking professionals
- corporate business professionals.

## Outlines

### Day 1

#### Foreign Direct Investment. FDI

- Concepts of FDI, Mergers & AcquisitionsM&A.
- FDI versus trade, licensing, franchises.
- FDI and Multinational Corporations

### Day 2

- Dunning's Eclectic Paradigm.
- Eclectic Paradigm theory OLI expanded: Ownership, Localization, and Internalization.
- OLI versus Vernon's product life cycle hypothesis

### Day 3

#### Determinants of FDI: Market motive, Resources Motive, Financial Development Index and Infrastructure motives

- Market Motive
- Resources Motive.
- Financial Development Index
- Infrastructure Spending and Effects

### Day 4

- Vertical and horizontal integration

- Offshoring and Outsourcing.

#### Global Value Chains

- Answering the Big Questions
- Unbundling Theory.
- The Failure of Trade Accounting

#### Day 5

##### Global Value Chains and Inter-Country Input-Output Tables

- Introduction: National IO Tables.
- Inter-Country IO tables.
- Deriving Technical Coefficients Matrix.
- Interpretation of Technical Coefficients Matrix.
- Leontief Inverse: Derivation.

## Registration form on the Training Course: Macroeconomic Analysis

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- Oxford Street **Training Course Fees:** 5500 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
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### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
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### Easy Ways To Register

Telephone:  
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