Global Horizon
TRAINING CENTER

Training Course:
Foundations of Business Improvement

9 - 13 June 2025
London (UK)
Landmark Office Space - Oxford Street

Training Course:
Foundations of Business Improvement

Training Course code: MA235646 From: 9 - 13 June 2025 Venue: London (UK) - Landmark Office Space - Oxford Street
Training Course Fees: 5500 Euro

Introduction

In the modern business landscape, organizations need to be agile, efficient, and innovative to stay competitive. Business improvement is no longer an option but a necessity, as companies must continually optimize their processes and align with best practices to thrive. Foundations of Business Improvement is a structured training program aimed at professionals who are looking to build on their foundational knowledge, focusing on effective techniques to identify and implement meaningful improvements within their teams and workflows.

This program introduces participants to a range of practical tools and strategies that can help drive incremental and sustainable improvements across various business processes. Through interactive sessions, participants will learn how to analyze processes, develop clear goals, and implement changes that align with organizational objectives. The program emphasizes real-world application, offering case studies, group discussions, and hands-on exercises to enable participants to build their skillset in business improvement.

By the end of the program, participants will have gained a deeper understanding of process efficiency, performance measurement, and change management. They will be equipped to bring fresh insights into their roles, fostering a culture of continuous improvement within their organizations.

Objectives

- Understand core principles and strategies in business improvement.

- Learn to evaluate processes and identify key areas for improvement.

- Acquire skills in process mapping, data analysis, and KPI tracking.

- Develop the ability to create actionable improvement plans aligned with business goals.

- Build strategies to manage change effectively and sustain improvements over time.

Target Audience

This program is designed for professionals across various departments, including:

- Middle managers and team leads seeking to improve their team's efficiency.

- Process analysts and coordinators responsible for optimizing workflows.

- Project managers focused on enhancing project outcomes.

- Professionals in operations, customer service, and production roles aiming to implement improvement strategies.

Outlines

Day 1:

Fundamentals of Business Improvement

- Introduction to Business Improvement

- Importance of business improvement in modern organizations

- Overview of continuous improvement frameworks Lean, Six Sigma

- Identifying Improvement Opportunities

- Techniques for spotting inefficiencies and areas for growth

- Conducting process and SWOT analyses

- Real-world scenario analysis to identify improvement opportunities

Day 2:

Process Mapping and Analysis

- Essentials of Process Mapping

- Steps for creating clear and effective process maps

- Practical examples and walkthroughs of common workflows

- Analyzing Processes for Efficiency

- Techniques for identifying redundancies, bottlenecks, and waste

- Hands-on exercise: Process mapping and analysis of sample scenarios

Day 3:

Setting Goals and Defining Success

- Developing SMART Improvement Goals

- Setting Specific, Measurable, Achievable, Relevant, and Time-bound objectives

- Group activity: Crafting SMART goals based on identified improvement areas

- Defining and Measuring Success

- Introduction to KPIs and metrics for performance tracking

- Creating performance dashboards for monitoring improvements

Day 4:

Implementing and Managing Change

- Change Management Principles

- Understanding the psychology of change in the workplace

- Best practices for gaining team buy-in and reducing resistance

- Leading Improvement Initiatives

- Structuring and communicating improvement initiatives

- Practical techniques for implementing changes with minimal disruption

Day 5:

Sustaining Business Improvement

- Building a Culture of Continuous Improvement

- Encouraging team involvement and promoting accountability

- Case studies of successful continuous improvement initiatives

- Creating a Business Improvement Action Plan

- Participants create a personalized action plan to apply concepts learned

- Final group discussion, Q&A, and wrap-up

Registration form on the Training Course:
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Payment Method

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