



*Training Course:  
Trade Logistics Facilitation and Management*

*1 - 12 December 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Trade Logistics Facilitation and Management

Training Course code: MA235705 From: 1 - 12 December 2025 Venue: Casablanca (Morocco) - New Hotel Training  
Course Fees: 7000 € Euro

### Introduction

In today's interconnected global economy, efficient trade logistics is the backbone of international trade and economic growth. This program is meticulously crafted by Global Horizon Training Center to equip participants with advanced knowledge and practical tools in trade logistics facilitation and management. The course emphasizes streamlining logistics processes, improving supply chain efficiency, and overcoming trade barriers to promote seamless international trade.

### Objectives

By the end of this training, participants will be able to:

- Understand the fundamentals of trade logistics and its critical role in global trade.
- Analyze international trade agreements, regulations, and compliance standards.
- Develop strategies to optimize supply chain and logistics operations.
- Leverage technology for logistics efficiency and risk management.
- Enhance cross-border trade by facilitating seamless customs and trade procedures.
- Evaluate cost-effective methods for transportation and warehousing.
- Strengthen stakeholder relationships in trade logistics networks.

### Course Methodology

- Interactive Learning: Workshops, case studies, and group discussions.
- Practical Application: Real-world scenarios and role-playing exercises.
- Expert Insights: Guest lectures from industry professionals and trade experts.
- Technology Integration: Hands-on sessions with logistics software tools.
- Continuous Assessment: Quizzes, assignments, and feedback sessions.

### Organizational Impact

- Improved efficiency in trade logistics operations.

- Reduced costs and lead times in the supply chain.
- Enhanced compliance with international trade standards.
- Strengthened collaboration with global trade partners.
- Increased adaptability to evolving trade regulations and market demands.

## Target Audience

- Trade and logistics managers.
- Supply chain professionals.
- Import/export coordinators.
- Customs and compliance officers.
- Entrepreneurs and business owners engaged in international trade.
- Professionals seeking a career in trade logistics or supply chain management.

## Outlines

### Day 1: Introduction to Trade Logistics

- Overview of global trade logistics.
- Key players and their roles in the logistics ecosystem.
- Trends shaping the future of trade logistics.

### Day 2: International Trade Agreements and Policies

- Overview of trade agreements e.g., WTO, FTAs.
- Understanding tariffs, quotas, and trade barriers.
- Compliance with international regulations.

### Day 3: Customs Procedures and Border Management

- Role of customs in trade logistics.
- Simplifying customs clearance procedures.
- Best practices for managing cross-border trade.

#### Day 4: Supply Chain Optimization

- Designing efficient supply chain networks.
- Inventory management strategies.
- Reducing bottlenecks and delays.

#### Day 5: Transportation and Warehousing Management

- Selecting cost-effective transportation modes.
- Warehousing and distribution strategies.
- Leveraging multimodal transport systems.

#### Day 6: Technology in Trade Logistics

- Role of automation, IoT, and AI in logistics.
- Using logistics software and tools.
- Implementing tracking and monitoring systems.

#### Day 7: Risk Management in Trade Logistics

- Identifying and mitigating risks in logistics.
- Strategies for managing disruptions in the supply chain.
- Insurance and contingency planning.

#### Day 8: Cost Management and Financial Planning

- Budgeting for logistics operations.
- Cost-saving techniques in trade logistics.
- Evaluating return on investment in logistics projects.

#### Day 9: Enhancing Collaboration and Stakeholder Engagement

- Building strong relationships with trade partners.
- Effective communication in trade logistics.

- Negotiation techniques for trade agreements.

#### Day 10: Case Studies and Action Plans

- Real-world case studies in trade logistics.
- Developing customized action plans for participants' organizations.
- Final assessment and feedback session.

## Registration form on the Training Course: Trade Logistics Facilitation and Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
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