



*Training Course:
International Trade and Finance*

*7 - 11 July 2025
Casablanca (Morocco)
New Hotel*

Training Course: International Trade and Finance

Training Course code: FI235624 From: 7 - 11 July 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4500 € Euro

Introduction

This training program on International Trade and Finance is designed by Global Horizon Training Center to provide a comprehensive understanding of the principles and practices driving international trade and global finance. Participants will explore critical areas such as trade regulations, currency exchange mechanisms, risk management, and the financial tools essential for global business. The program combines theoretical frameworks with practical case studies to ensure participants can apply learned skills directly to their organizational roles.

Objectives

- Understand the fundamentals of international trade and its global economic impact.
- Analyze foreign exchange markets and manage currency-related risks.
- Navigate international trade regulations, agreements, and policies.
- Develop strategic financial models for international operations.
- Apply financial instruments and tools in a global trade context.

Course Methodology

- Interactive lectures with real-world case studies.
- Group discussions and problem-solving exercises.
- Practical simulations and role-playing scenarios.
- Access to analytical tools and financial software for hands-on practice.
- Q&A sessions with industry experts.

Organizational Impact

- Enhanced financial planning and risk management in international markets.
- Improved compliance with international trade laws and regulations.
- Increased efficiency in managing cross-border transactions.
- Greater strategic alignment with global economic trends.

- Development of a finance-savvy team adept at making informed decisions.

Target Audience

- Financial analysts, managers, and officers.
- Trade and export managers.
- Investment bankers and financial consultants.
- Business development managers in global firms.
- Professionals interested in international finance.

Outline

Day 1: Introduction to International Trade and Global Finance

- Overview of international trade principles and their economic significance.
- Comparative advantage and trade benefits.
- The impact of globalization on trade and finance.
- Major players and institutions in international finance IMF, WTO, World Bank.
- Case study analysis on global trade dynamics.

Day 2: International Trade Regulations and Agreements

- Key international trade agreements and their impact NAFTA, WTO, etc..
- Tariffs, quotas, and trade barriers.
- Import and export regulations and compliance.
- Understanding customs procedures and documentation.
- Practical exercise: Navigating trade regulations in different regions.

Day 3: Currency Exchange and Risk Management

- Fundamentals of foreign exchange markets and currency valuation.
- Exchange rate determination and currency convertibility.
- Managing foreign exchange risks hedging, swaps, options.

- Practical session: Using tools for currency risk analysis.
- Case study on currency volatility and its effects on trade.

Day 4: Financial Instruments in International Trade

- Overview of financial instruments letters of credit, bills of exchange.
- Trade financing options export credits, factoring, forfaiting.
- Role of international banks and financial institutions.
- Mitigating payment risks in global transactions.
- Practical workshop: Applying financial instruments in trade scenarios.

Day 5: Strategic Financial Planning for Global Operations

- Developing a financial strategy for international operations.
- Taxation and regulatory considerations in foreign markets.
- Assessing country risk and economic stability.
- Case study: Building a financial model for an international business.
- Wrap-up session: Review and Q&A.

Registration form on the Training Course: International Trade and Finance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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