



*Training Course:
Strategic ERP Implementation and Management
for Senior Specialists*

*29 June - 3 July 2025
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Strategic ERP Implementation and Management for Senior Specialists

Training Course code: SC235576 From: 29 June - 3 July 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6000 ₺ Euro

Introduction

This program, designed by Global Horizon Training Center, focuses on equipping senior specialists with the knowledge and skills necessary for the strategic implementation and management of Enterprise Resource Planning ERP systems. In today's fast-paced business environment, effective ERP systems are critical for integrating various functions and enhancing organizational efficiency. This training provides participants with advanced insights into ERP strategies, ensuring they can lead successful implementations that align with business objectives and drive sustainable growth.

Objectives

By the end of this program, participants will:

- Understand the strategic role of ERP systems in organizational success.
- Learn best practices for planning and executing ERP implementations.
- Gain insights into change management and user adoption strategies.
- Explore methods for optimizing ERP systems post-implementation.
- Evaluate ERP vendors and solutions effectively.
- Develop a roadmap for continuous improvement in ERP management.

Methodology

This course employs a combination of instructional methods to ensure comprehensive learning:

- Interactive lectures and expert presentations
- Case studies highlighting successful ERP implementations
- Group discussions and peer-to-peer learning
- Hands-on workshops for practical application of concepts
- Real-world simulations of ERP decision-making scenarios
- Guest speakers from organizations with successful ERP experiences

Organizational Impact

Organizations will benefit through:

- Improved efficiency and productivity as a result of effective ERP implementations.
- Enhanced ability to respond to market changes with integrated data and processes.
- Stronger alignment between IT and business objectives.
- Increased user satisfaction and engagement through effective change management.
- Development of a culture focused on continuous improvement in ERP practices.

Target Audience

This program is designed for:

- Senior specialists and managers involved in ERP implementation and management.
- IT professionals and business analysts focused on system integration.
- Project managers overseeing ERP projects.
- Business leaders seeking to enhance their ERP knowledge and strategic capabilities.

Outlines

Day 1: Understanding ERP Fundamentals and Strategic Importance

- Overview of ERP systems and their components
- The strategic role of ERP in business transformation
- Key drivers for ERP implementation
- Case study analysis: Successful ERP implementation stories

Day 2: Planning for ERP Implementation

- Developing a comprehensive ERP implementation plan
- Defining project scope, goals, and stakeholders
- Budgeting and resource allocation for ERP projects
- Workshop: Creating an implementation roadmap

Day 3: Change Management and User Adoption Strategies

- Understanding the human side of ERP implementation
- Change management frameworks and their application
- Strategies for ensuring user adoption and engagement
- Group exercise: Developing a change management plan

Day 4: Post-Implementation Optimization and Management

- Techniques for optimizing ERP systems for maximum effectiveness
- Performance measurement and continuous improvement strategies
- Best practices for managing ERP updates and enhancements
- Real-world scenario: Troubleshooting common ERP challenges

Day 5: Evaluating ERP Solutions and Future Trends

- Criteria for evaluating ERP vendors and solutions
- Exploring emerging trends in ERP technology AI, cloud, etc.
- Building a strategic vision for ERP in your organization
- Panel discussion: Insights from industry leaders on ERP management

Registration form on the Training Course: Strategic ERP Implementation and Management for Senior Specialists

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