



*Training Course:  
Advanced Procurement and Cost Optimization*

*10 - 14 March 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Advanced Procurement and Cost Optimization

Training Course code: MA235662 From: 10 - 14 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4500 € Euro

### Introduction

The "Advanced Procurement and Cost Optimization" training program is meticulously designed by Global Horizon Training Center to empower professionals with cutting-edge procurement strategies and cost-management tools. This program addresses the dynamic challenges of procurement by integrating advanced techniques to optimize sourcing and reduce expenses. Participants will gain in-depth insights into global best practices while developing the skills to manage procurement processes efficiently and align them with organizational goals. By attending, professionals can ensure their organizations achieve sustainable cost savings and maintain competitive advantages in today's market.

### Objectives

- Equip participants with advanced procurement strategies to optimize supply chain efficiency.
- Develop skills to identify and implement cost-saving opportunities across procurement processes.
- Enhance understanding of contract negotiation and supplier relationship management.
- Explore tools and methodologies to assess procurement performance and risk management.
- Build competencies to align procurement goals with broader organizational objectives.

### Methodology

- Interactive lectures delivered by industry experts.
- Real-world case studies and group discussions to foster practical understanding.
- Hands-on exercises and simulations to apply learned concepts.
- Utilization of procurement software tools and analytics platforms.
- Structured feedback and post-course assessments for knowledge retention.
- Networking opportunities with professionals to share best practices.

### Organizational Impact

- Improved procurement processes leading to significant cost savings.
- Enhanced supplier collaboration and contract efficiency.

- Strengthened risk management across supply chain operations.
- Increased competitiveness through streamlined procurement practices.
- Development of an in-house pool of procurement and cost-optimization experts.

## Target Audience

- Procurement managers and supply chain professionals.
- Finance and cost management executives involved in procurement decisions.
- Project managers overseeing procurement-heavy operations.
- Professionals in contract negotiation and vendor management roles.
- Consultants and analysts specializing in supply chain and cost optimization.

## Outline

### Day 1: Fundamentals of Advanced Procurement

- Overview of advanced procurement trends and challenges.
- Strategic procurement planning and alignment with business goals.
- Supplier selection criteria and evaluation techniques.
- Introduction to cost analysis and total cost of ownership TCO.
- Technology's role in procurement: digital tools and platforms.

### Day 2: Cost Optimization Strategies

- Identifying cost drivers in procurement processes.
- Techniques for value-based purchasing and cost reduction.
- Leveraging economies of scale in sourcing strategies.
- Lifecycle costing for sustainable procurement.
- Data analytics in procurement cost management.

### Day 3: Contract Negotiation and Supplier Management

- Advanced negotiation strategies for procurement professionals.

- Building long-term supplier partnerships for mutual growth.
- Managing supplier risks and performance metrics.
- Legal and ethical considerations in procurement contracts.
- Best practices in dispute resolution and supplier relationship management.

#### Day 4: Procurement Risk Management and Performance Assessment

- Identifying and mitigating procurement risks.
- Implementing robust procurement compliance frameworks.
- Key Performance Indicators KPIs for procurement success.
- Continuous improvement strategies in procurement processes.
- Case studies: Lessons from successful procurement transformations.

#### Day 5: Future Trends and Practical Applications

- The role of artificial intelligence and machine learning in procurement.
- Sustainability and green procurement practices.
- Hands-on workshop: Developing a procurement cost-optimization plan.
- Emerging procurement technologies and innovations.
- Final assessment and feedback session.

## Registration form on the Training Course: Advanced Procurement and Cost Optimization

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
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place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
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Complete & return the  
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