



*Training Course:  
Business Process Modeling*

*29 December 2025 - 2 January 2026  
Casablanca (Morocco)  
New Hotel*

## Training Course: Business Process Modeling

Training Course code: MA235078 From: 29 December 2025 - 2 January 2026 Venue: Casablanca (Morocco) - New Hotel  
Training Course Fees: 4500 € Euro

### Introduction:

This training program on Business Process Modeling has been designed by Global Horizon to provide professionals with an in-depth understanding of the principles and practices of business process modeling. The program is designed to equip participants with the knowledge and skills required to develop effective business process models that improve organizational efficiency, productivity, and performance.

### Objectives:

- Understand the concepts and principles of business process modeling.
- Learn how to analyze and map business processes.
- Identify process improvement opportunities and develop process optimization strategies.
- Understand the role of technology in business process modeling.
- Develop skills to effectively communicate process models to stakeholders.

### Target Audience:

This program is suitable for professionals who are involved in business process improvement initiatives, such as process analysts, business analysts, project managers, quality managers, and IT professionals. The program is also ideal for those who wish to enhance their knowledge and skills in business process modeling.

### Outlines:

#### Day 1:

##### Introduction to Business Process Modeling

- Overview of Business Process Modeling
- Key concepts and terminology
- Importance of Business Process Modeling in organizational performance
- Introduction to Process Analysis

#### Day 2:

### Analyzing Business Processes

- Techniques for Process Analysis
- Process Mapping and Flowcharting
- Identifying process inputs and outputs
- Process Metrics and Performance Indicators

### Day 3:

#### Process Improvement Strategies

- Process Improvement Frameworks
- Techniques for process optimization
- Best practices in process improvement
- Cost-Benefit Analysis

### Day 4:

#### Technology for Business Process Modeling

- Introduction to BPM software
- Selection Criteria for BPM tools
- Implementation and deployment of BPM software
- Challenges in BPM implementation

### Day 5:

#### Communication and Reporting

- Effective Communication of Process Models
- Stakeholder Engagement
- Reporting and Documentation
- Review and Assessment of Process Models

## Registration form on the Training Course: Business Process Modeling

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
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Complete & return the  
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to: Global Horizon  
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