Training Course:
The Chief Financial Officer Programme

28 July - 1 August 2025
Rome (Italy)

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Training Course code: FI234878 From: 28 July - 1 August 2025 Venue: Rome (Italy) - Training Course Fees: 5750 Euro

Introduction

This Global Horizon Training Center Chief Financial Officer Programme may assist the CEO with forecasting, cost-benefit analysis, and obtaining funding for various initiatives. In the financial industry, a CFO is a highest-ranking position, and in other industries, it is usually the third-highest position in a company. A CFO can become the CEO, chief operating officer, or president of a company.

Broaden your perspective and prepare for the role of a strategic CFO by enhancing your skills to better align financial and corporate strategy.

Training Program Objectives

- Financial leadership in action that embraces personal and wider risks of the role

- Fostering a winning relationship with the CEO/Board

- Strategic engagement, alignment, goal congruence, delivering concrete outcomes

- Acquiring commercial insights, and perspectives that feed into decisions making

- Leading through change, business transformation, and performance optimization

- Communicating business insights, and decision choices more succinctly and intelligently

- Embracing the power of digital and associated risks

- Nurturing finance talent and leadership pipeline

Personal Benefit

- Develop your leadership, strategy, and communication capabilities to drive innovation and technological transformation throughout your organization.

- Define a long-term, strategic vision that balances financial and non-financial performance objectives with business strategy.

- Enhance your ability to predict, measure and monitor financial and non-financial performance.

- Strengthen your technical skills and financial expertise.

- Analyse the latest trends and external forces shaping your business, to elevate your credibility as a trusted internal advisor and key decision-maker.

- Build, lead, motivate and sustain high-performing teams to accelerate their impact.

- Enhance your strategic communication skills to become more influential, leading internal and external stakeholder groups with greater success.

Organizational Benefits

- Generate actionable, strategic insights that improve the quality of decision-making across your organization.

- Identify, evaluate, communicate and drive the implementation of strategic choices that lead to sustainable value creation and organizational growth.

- Lead change and transformation efforts that create lasting value for you and your organization.

- Transform culture across your organization to be risk-aware and financially aligned.

Target Audience

This Training program is designed for senior finance executives who are either new to a CFO role or preparing themselves for a CFO assignment or similar strategic financial leadership position.

Attendees include:

- Senior-level executives with strategic and financial responsibilities

- Existing CFOs or those preparing to step into a CFO role

- Executives from a wide range of industries, ranging from large organizations to start-ups.

Outlines

Day 1

FOUNDATIONAL

- Executive Leadership

- Executive Strategy

- Executive Decision Making

- Executive Oversight

- Executive Transparency

- Executive Accountability

- Executive Planning & Execution

- Executive Accounting, Financial& Budgeting

- Executive Project Management & Project Control

- Executive Problem Solving

Day 2

CORE Leading - Managing - Controlling

- Leading & Managing People

- Leading & Managing Change

- Leading & Managing Goals & Priorities

- Leading & Managing Communications

- Leading & Managing Culture & Cultural Dynamics

- Leading & Managing Negotiations

- Leading & Managing Organizational Politics

- Leading & Managing Innovation & Technology

- Leading & Managing Customers & Suppliers

- Leading & Managing Competitive Advantage

- Leading & Managing Risks & Uncertainty

- Leading & Managing Quality

- Leading & Managing Crisis & Conflicts

- Leading & Controlling Waste, Fraud, Abuse, Neglect & Negligence

- Leading Management Controls & Efficiency

- Leading & Managing Claims & Disputes

Day 3

FUNCTIONAL SPECIALIZATION/EXPERTISE

Corporate Finance

- Balance sheet optimization

- Capital planning and allocation

- Re-investment, M&A, debt servicing, dividends, share buybacks

- Tax planning, transfer pricing & thin capitalization

- Discussion on international tax planning Starbucks/Google and impact on reputation.

Day 4

Capitalizing on M&A Opportunities

- Defining acquisition criteria and planning acquisition process

- Financial and commercial due diligence

- Valuing and evaluating the target

- Deal negotiation Financing the deal

- Purchase and sale contract

- Taking charge and integrating the business

Day 5

APPLIED/PRACTICUM

- Develop My CFO-C Strategy

- Develop Execution Scorecard

- Develop Execution Action Plan

- Develop Execution PlayBook

- Implement My CFO-C Policy

Registration form on the Training Course:
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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
Telephone / Mobile: ....
Personal E-Mail: ....
Official E-Mail: ....

Company Information

Company Name: ....
Address: ....
City / Country: ....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
Telephone / Mobile: ....
Personal E-Mail: ....
Official E-Mail: ....

Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

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