



*Training Course:
Strategic Urban Planning Leadership for Future
Urban Environments*

*3 - 7 March 2025
Casablanca (Morocco)
New Hotel*

Training Course: Strategic Urban Planning Leadership for Future Urban Environments

Training Course code: LS235529 From: 3 - 7 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction:

Urban planning is undergoing a transformation as cities face unprecedented challenges related to population growth, climate change, and technological innovation. "Strategic Urban Planning Leadership for Future Urban Environments" is a comprehensive program designed for urban planners and leaders who are shaping the cities of tomorrow. The course covers strategic frameworks, innovative planning methodologies, and leadership skills needed to design sustainable, resilient, and adaptable urban environments. Participants will explore how to integrate smart technologies, green infrastructure, and community engagement into urban planning processes.

Target Audience:

- Urban Planners and City Officials
- Architects and Landscape Designers
- Environmental Consultants
- Public Sector Leaders and Policy Makers
- Real Estate Developers and Project Managers
- Infrastructure and Transport Planners
- Professionals in urban sustainability, smart cities, and community development

Objectives:

By the end of this training, participants will be able to:

1. Lead strategic urban planning initiatives for future urban environments.
2. Integrate smart technologies and green infrastructure into urban development projects.
3. Understand and apply sustainable urban planning principles.
4. Manage urban growth and infrastructure development for long-term resilience.
5. Develop policies and frameworks that address the social, environmental, and economic challenges of modern cities.
6. Collaborate with diverse stakeholders to create inclusive and adaptive urban spaces.

7. Lead urban planning projects with a focus on sustainability, innovation, and future-readiness.

Outlines:

Day 1:

Fundamentals of Strategic Urban Planning Leadership

- The evolving role of leadership in urban planning
- Key challenges facing future cities: Climate change, population growth, and resource scarcity
- Principles of sustainable urban development
- Strategic planning frameworks for urban environments
- Leadership qualities required for urban planners in the 21st century

Learning Outcome:

Understanding the critical role of leadership in shaping future urban environments.

Day 2:

Smart Cities and Technological Innovation in Urban Planning

- Introduction to smart city concepts and technologies
- Role of data and digital tools in urban planning
- Integrating IoT, AI, and big data into city infrastructure
- Smart transport, energy systems, and sustainable urban mobility
- Case studies: Global examples of smart city initiatives

Learning Outcome:

Mastery of smart city technologies and their integration into urban planning.

Day 3:

Sustainable Infrastructure and Resilient Urban Design

- Designing resilient urban environments to withstand climate change and other challenges
- Green infrastructure: Concepts, tools, and technologies
- Sustainable water, energy, and waste management systems in urban planning

- Balancing economic development with environmental sustainability
- Urban resilience: Disaster risk reduction and crisis management

Learning Outcome:

Ability to plan and develop resilient and sustainable urban infrastructures.

Day 4:

Community Engagement and Inclusive Urban Planning

- The importance of public participation in urban development
- Strategies for engaging local communities in the planning process
- Social equity and inclusion in urban design
- Creating inclusive spaces for all residents, including marginalized communities
- Policy frameworks for collaborative and participatory planning

Learning Outcome:

Skills to engage communities and ensure inclusive urban planning.

Day 5:

Strategic Planning for the Future of Urban Environments

- Developing long-term strategies for sustainable city growth
- Urban governance and policy frameworks for future urban planning
- Strategic planning tools for managing urban growth and infrastructure
- Hands-on workshop: Creating a strategic urban plan for a future-ready city
- Emerging trends: Future cities, digital urban environments, and sustainability innovation

Learning Outcome:

Ability to lead and develop strategic urban plans for future environments.

Registration form on the Training Course: Strategic Urban Planning Leadership for Future Urban Environments

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