



*Training Course:
Advanced Financial Statements Analysis*

*21 - 25 July 2025
Casablanca (Morocco)
New Hotel*

Training Course: Advanced Financial Statements Analysis

Training Course code: FI235315 From: 21 - 25 July 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4500 € Euro

Introduction:

Welcome to the Advanced Financial Statements Analysis training program, proudly designed by Global Horizon Training Center. In today's complex business environment, the ability to analyze financial statements with depth and sophistication is crucial for making informed strategic decisions. This program is crafted to enhance your skills in financial analysis, providing you with advanced techniques and insights to interpret financial statements effectively.

Objectives:

- Develop a comprehensive understanding of financial statements, including income statements, balance sheets, and cash flow statements.
- Enhance skills in ratio analysis to assess financial health and performance.
- Learn advanced techniques for forecasting and budgeting based on financial statements.
- Gain insights into the nuances of segment reporting and its impact on analysis.
- Understand the role of financial statements in decision-making, strategic planning, and investor relations.

Target Audience:

This program is designed for finance professionals, analysts, accountants, and business executives seeking to deepen their expertise in financial analysis. It is suitable for individuals involved in decision-making processes, financial planning, and those responsible for communicating financial insights to stakeholders.

Outlines:

Day 1: Fundamentals of Financial Statements Analysis

- Overview of financial statements: income statement, balance sheet, and cash flow statement
- Importance of financial analysis in decision-making
- Common financial metrics and their interpretation
- Case studies illustrating basic financial statement analysis techniques

Day 2: Ratio Analysis for Decision-Making

- Deep dive into ratio analysis: liquidity, profitability, solvency, and efficiency ratios
- Interpretation of ratios and their significance
- Practical exercises in calculating and analyzing ratios
- Using ratios to assess financial health and performance

Day 3: Advanced Forecasting Techniques

- Techniques for forecasting based on historical financial statements
- Time series analysis and trend identification
- Building financial models for forecasting
- Sensitivity analysis and scenario planning

Day 4: Segment Reporting and Analysis

- Understanding segment reporting in financial statements
- Analyzing performance by business segments
- Interpreting segment information for strategic decision-making
- Case studies on companies with effective segment reporting

Day 5: Decision-Making and Communication

- Role of financial statements in strategic decision-making
- Communicating financial insights to non-financial stakeholders
- Incorporating financial analysis into business planning
- Ethical considerations in financial statements analysis

Registration form on the Training Course: Advanced Financial Statements Analysis

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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