



*Training Course:
Digital Governance and Data Analysis*

*20 - 24 July 2025
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Digital Governance and Data Analysis

Training Course code: SC235061 From: 20 - 24 July 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6000 ₺ Euro

Introduction

Digital Governance Certification Because of its growing importance, corporate governance, and risk management is starting to attract the interest of business schools and legislative bodies. There are many different models for corporate governance and risk management; However, all of them aim to regulate the relationship between the company and its stakeholders and to manage risks effectively. Most importantly, [governance, risk management, compliance, and effective internal controls] are all part of one system, but unfortunately, not all institutions view them in a unified, integrated perspective. This course includes discussions on the structure of the Board of Directors, committees, their functions, and policies issued by the Board of Directors, with coverage of the risk management process in accordance with COSO guidelines and ISO standards. In addition, the course includes a unit on compliance in accordance with ISO standards that covers the latest developments in this field.

Course objectives

By the end of this digital governance course, you will be able to:

- Learn the concepts of digital transformation and governance
- Recognize the importance of emerging governance requirements for digital transformation
- Identify the importance of the mechanisms used in the governance of information technology
- Knowing how to change and correct data in case of any formatting problems
- Explore the data, find patterns in it, and build a hunch around it
- Enable participants to design programs for training employees on the use of modern digital technologies.
- Training in the governance of digital initiatives
- Recognize the need for digital governance
- Learn about the most important mechanisms used within the Board of Directors and the governance of digital transformation
- Training on how to develop reports on the extent to which digital governance is used in service provision.
- Learn how to establish an effective system for continuous supervision of the organization's digital governance.
- Enabling the participants on how to motivate senior leaders and managers of employees to use digital governance in providing services.

Target Audience

This course is suitable for:

- All managers of various executive, middle and senior management levels
- Candidates for those administrative positions
- Everyone who finds in themselves the desire to develop their capabilities and skills in digital governance

Training Program Outlines

Day 1

- What is digital transformation governance?
- Providing organizations with technical support for employees.
- Using smart applications and electronic tools.
- Successful examples and models of digital governance
- Design programs for training employees to use modern digital technologies.
- Data investigation

Day 2

- Data governance design
- Governance of digital initiatives
- The need for digital governance
- Explanatory bulletins constantly highlight the importance of shifting to digital governance.
- Designing new flexible organizational structures in which the tasks and responsibilities of some organizational units within the organization may be merged.
- Data governance design
- Governance of digital initiatives
- The need for digital governance
- Explanatory bulletins constantly highlight the importance of shifting to digital governance.
- Designing new flexible organizational structures in which the tasks and responsibilities of some organizational units within the organization may be merged.

Day 3

- The new digital systems for human resources management include an amendment to the job description cards, and some traditional job titles may disappear with them to facilitate the process of monitoring and job accountability.
- Reports on the extent to which digital governance is used in service delivery.
- An effective system for continuous supervision of the digital governance of the organization.
- The process of exchanging information via the Internet in a legal framework
- The organization's legal system for electronic signature

Day 4

- Technical programs for digital governance within the organization.
- The smart regulatory model is in line with the latest local and global trends and practices.
- Providing items that evaluate the extent to which departments, and specifically their officials, have been able to reduce the number of administrative or financial errors, and most importantly violations, especially those related to external oversight bodies.
- Deterrent penalties for employees in the event of tampering with digital services or failure to work remotely.
- A job succession policy that identifies the appropriate replacement for each current manager and supervisor.
- Confidential systems for keeping files and documents electronically.

Day 5

- Securing the organization's information with a good and tight system.
- Verify the credibility of the digital data received by the organization.
- Confidence on the part of the employees of the organization to the customers towards the services provided electronically.
- Confronting the organization's digital threats on an ongoing basis

Registration form on the Training Course: Digital Governance and Data Analysis

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