



# Training Course: Feasibility Studies

23 - 27 March 2025 Dubai (UAE) Residence Inn by Marriott Sheikh Zayed Road, Dubai



# Training Course: Feasibility Studies

Training Course code: SC235187 From: 23 - 27 March 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4900 🏾 Euro

#### Introduction:

Feasibility studies are a crucial part of decision-making processes for businesses, organizations, and projects. This training program is designed to equip participants with the knowledge and skills needed to conduct comprehensive feasibility studies and make informed decisions.

### **Target Audience:**

#### This training program is suitable for:

- · Business professionals
- · Project managers
- Entrepreneurs
- · Government officials
- Consultants
- Anyone involved in decision-making processes and project evaluation

### Objectives:

#### By the end of this training program, participants should be able to:

- Understand the importance of feasibility studies in decision-making.
- Identify the key components and types of feasibility studies.
- Conduct thorough technical, economic, and operational feasibility assessments.
- Apply financial analysis techniques to evaluate project viability.
- Develop feasibility study reports and make data-driven recommendations.

#### **Outlines:**

#### Day 1:

Introduction to Feasibility Studies Morning Session: Understanding Feasibility Studies:



- Welcome and program overview
- · Importance of feasibility studies
- · Key concepts and definitions

#### Types of Feasibility Studies:

- · Technical, economic, and operational feasibility
- Feasibility study process: Steps and methodology

#### Day 2:

#### Project Scoping and Stakeholder Analysis Morning Session: Defining Project Scope:

- Identifying project objectives
- Scoping and defining project boundaries
- Stakeholder analysis and identification

#### Risk Assessment and Management:

- Understanding project risks
- Risk assessment techniques
- Developing a risk management plan

#### Day 3:

#### Financial Feasibility Analysis Morning Session: Cost Estimation and Revenue Forecasting:

- · Methods for cost estimation
- · Techniques for revenue forecasting

#### Financial Metrics and Analysis:

- Net Present Value NPV analysis
- Internal Rate of Return IRR analysis
- Sensitivity and scenario analysis



#### Day 4:

#### Economic and Operational Feasibility Morning Session: Economic Feasibility Analysis:

- · Cost-benefit analysis
- Economic indicators and metrics

#### Operational Feasibility Analysis:

- Assessing operational requirements
- Technology assessment
- · Evaluating operational risks

#### Day 5:

#### Reporting and Presentation Morning Session: Feasibility Study Reports:

- · Report structure and format
- Writing the executive summary
- Making recommendations

#### Presentation Skills:

- Preparing and delivering a feasibility study presentation
- Handling questions and challenges
- Graduation and distribution of certificates



## Registration form on the Training Course: Feasibility Studies

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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