



Training Course: Effective Recruitment Practices: Enhancing Talent Acquisition Skills

> 24 - 28 November 2025 Barcelona (Spain) Grupotel Gran Via 678

> > www.gh4t.com



# Training Course: Effective Recruitment Practices: Enhancing Talent Acquisition Skills

Training Course code: HR235413 From: 24 - 28 November 2025 Venue: Barcelona (Spain) - Grupotel Gran Via 678 Training Course Fees: 5500 🛛 Euro

### Introduction

The Certificate in Effective Recruitment Practices Training Program is designed specifically for recruitment specialists aiming to refine their skills and improve their talent acquisition processes. This program provides a thorough understanding of the essential elements of recruitment, from sourcing and engaging candidates to evaluating and onboarding new hires. With a focus on practical application, participants will gain valuable insights and tools to enhance their recruitment efficiency and effectiveness.

Throughout this five-day course, participants will engage in a blend of theoretical knowledge and hands-on exercises. By the end of the program, attendees will be well-equipped to implement best practices in recruitment, ensuring a positive candidate experience and successful talent acquisition.

## Target Audience

#### This program is ideal for:

- · Recruitment specialists and coordinators
- Talent acquisition professionals
- · Human resources HR professionals involved in hiring
- Recruitment consultants
- · Anyone responsible for recruitment and talent acquisition

## **Objectives**

Upon completion of this program, participants will be able to:

- Understand the full recruitment lifecycle and its components.
- Develop effective sourcing strategies to attract top talent.
- Conduct thorough candidate assessments and interviews.
- Enhance the candidate experience throughout the recruitment process.
- Implement best practices for onboarding new hires.

### Outlines



Day 1:

Fundamentals of Recruitment

Session Title:

#### Introduction to the Training

- Welcome and Program Overview
  - Introduction to the course
  - Objectives and expectations
  - Icebreaker activity
- Overview of the Recruitment Process
  - · Key stages of recruitment
  - Roles and responsibilities of a recruiter
- Understanding Job Requirements
  - Job analysis and role definition
  - Creating effective job descriptions
- Interactive Case Study
  - · Analysis of a real-world recruitment scenario
  - Group discussion
- Q&A and Wrap-Up

#### Day 2:

Sourcing and Attracting Candidates

#### Session Title:

Effective Sourcing Strategies

- Recap of Day 1 and Introduction to Day 2
- Developing a Sourcing Plan
  - Identifying sourcing channels
  - Building a talent pipeline



- Leveraging Technology in Recruitment
  - Use of social media and job boards
  - Applicant Tracking Systems ATS and other tools
- Practical Workshop: Crafting Sourcing Strategies
  - · Hands-on activity to create sourcing plans for various roles
- Presentation and Feedback
  - Group presentations
  - Instructor and peer feedback

#### Day 3:

Candidate Assessment and Selection

Session Title:

Evaluating and Selecting the Right Candidates

- Recap of Day 2 and Introduction to Day 3
- Screening and Shortlisting Candidates
  - · Resume and application review techniques
  - Initial screening methods
- Conducting Effective Interviews
  - Types of interviews
  - · Behavioral and competency-based interviewing
- Interactive Role Play: Interviewing Techniques
  - Simulation of interview scenarios
  - Group feedback and discussion
- Q&A and Wrap-Up

Day 4:

Enhancing the Candidate Experience



Session Title:

Creating a Positive Recruitment Journey

- Recap of Day 3 and Introduction to Day 4
- Candidate Communication Best Practices
  - · Maintaining engagement throughout the process
  - Providing constructive feedback
- Improving Candidate Experience
  - Employer branding
  - Ensuring a smooth and welcoming process
- Practical Workshop: Enhancing Candidate Experience
  - · Group activity to identify improvements in candidate journey
- Presentation and Feedback
  - Group presentations
  - Instructor and peer feedback

#### Day 5:

**Onboarding and Continuous Improvement** 

Session Title:

Integrating New Hires and Optimizing Recruitment

- Recap of Day 4 and Introduction to Day 5
- Effective Onboarding Strategies
  - Importance of onboarding
  - Designing onboarding programs
- Measuring Recruitment Success
  - Key metrics and KPIs
  - Continuous improvement techniques
- Practical Workshop: Developing an Onboarding Plan



- Hands-on activity to create onboarding plans
- Final Presentations and Program Wrap-Up
  - Group presentations of their onboarding plans
  - Summary of key learnings
  - Q&A and final feedback
  - Certificate distribution



# Registration form on the Training Course: Effective Recruitment Practices: Enhancing Talent Acquisition Skills

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

| Delegate Information   |     |   |   |
|--|-----|---|---|
| Full Name (Mr / Ms / Dr / Eng):<br>Position:<br>Telephone / Mobile:<br>Personal E-Mail:<br>Official E-Mail:                                    |     |   |   |
| Company Information  |     |   |   |
| Company Name:<br>Address:<br>City / Country:   |     |   |   |
| Person Responsible for Training and Development  |     |   |   |
| Full Name (Mr / Ms / Dr / Eng):<br>Position:<br>Telephone / Mobile:<br>Personal E-Mail:<br>Official E-Mail:                                    |     |   |   |
| Payment Method   |     |   |   |
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