



Conference:
*The Convergence of Strategy and AI: Shaping the
Future of Management*

*12 - 14 January 2025
Dubai (UAE)*

Conference: The Convergence of Strategy and AI: Shaping the Future of Management

Conference code: CO235684 From: 12 - 14 January 2025 Venue: Dubai (UAE) - Conference Fees: € Euro

Introduction

This 3-day conference explores the intersection of strategic management and artificial intelligence AI, focusing on how organizations can leverage AI technologies to drive innovation, enhance decision-making, and achieve competitive advantage. With keynote speakers, expert panels, and interactive workshops, the event provides participants with cutting-edge insights into integrating AI into their strategic and managerial practices.

Target Audience

- Senior executives, managers, and decision-makers.
- Strategic planners and consultants.
- AI practitioners and technology leaders.
- Academics and researchers in management and AI.
- Entrepreneurs and innovators exploring AI-driven strategies.

Conference Agenda

Day 1:

Strategic Management in the Age of AI

- **Keynote Session:**
"The Future of Strategy: AI's Role in Transforming Leadership and Decision-Making"
- **Panel Discussion:**
"Integrating AI into Strategic Planning: Opportunities and Challenges"
- **Workshop:**
"Developing AI-Driven Strategies: A Hands-On Approach"
- **Networking Session:**
Meet industry leaders and peers in an engaging social setting.

Day 2:

AI Applications in Management

- **Keynote Session:**
"AI Tools for Enhancing Operational Efficiency and Productivity"
- **Case Study Presentations:**
 - How Companies Use AI to Optimize Resource Allocation.
 - The Role of AI in Market Forecasting and Analysis.
- **Interactive Workshop:**
"Implementing AI in Day-to-Day Management Practices"
- **Panel Discussion:**
"Balancing Human Insight and Machine Intelligence in Management Decisions"

Day 3:

Shaping the Future with AI-Driven Innovations

- **Keynote Session:**
"Innovating with AI: Building Sustainable Competitive Advantages"
- **Breakout Sessions:**
 - AI for Customer Relationship Management CRM.
 - AI and Data Analytics for Strategic Growth.
- **Workshop:**
"Designing AI Implementation Roadmaps for Organizations"
- **Closing Panel Discussion:**
"Ethics and Governance in AI-Driven Strategies: Ensuring Responsible Growth"
- **Award and Closing Ceremony:**
Recognizing contributors and outlining key takeaways from the conference.

Registration form on the Conference: The Convergence of Strategy and AI: Shaping the Future of Management

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