



*Training Course:  
Advanced Strategies for Sector Development and  
Growth*

*17 - 21 February 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Advanced Strategies for Sector Development and Growth

Training Course code: LS235552 From: 17 - 21 February 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction

This advanced-level training program is designed to equip senior leaders and professionals with the knowledge and skills to drive sectoral development and sustainable growth. Participants will explore the latest frameworks, trends, and strategies that foster sector-wide innovation, competitiveness, and alignment with national and global economic goals. By leveraging advanced analytical tools and case studies, the program will provide actionable insights into navigating complex challenges and optimizing sector development efforts.

### Target Audience

- Senior executives
- Policy makers
- Industry strategists
- Sectoral leaders
- Consultants in sectoral development and economic planning

### Objectives

- Understand and implement advanced sector development strategies.
- Analyze sectoral trends and identify growth opportunities.
- Create synergy between public policy and private sector initiatives.
- Integrate sustainability and innovation into sector development plans.
- Develop actionable strategies for sector growth at national and international levels.

### Training Program Outline

#### Day 1: Strategic Frameworks for Sector Development

- Overview of Sectoral Development Models
  - Exploring different frameworks: competitive, cluster-based, and innovation-driven models.
  - Case studies from various sectors and economies.
- Global Trends Impacting Sector Growth
  - Economic, technological, and environmental factors shaping sector development.
  - Navigating international trade, policy shifts, and global supply chains.
- SWOT and PESTEL Analysis for Sector Evaluation

- How to conduct comprehensive evaluations of sector strengths and challenges.
- Interactive group exercise: SWOT analysis of participants' sectors.

## Day 2: Innovation and Competitiveness in Sector Development

- Innovation as a Driver for Growth
  - Promoting research and development R&D within sectors.
  - Harnessing digital transformation and technological advancements.
- Enhancing Competitiveness through Policy and Regulation
  - The role of government and regulation in fostering sector competitiveness.
  - Balancing incentives with regulatory oversight.
- Sectoral Case Study: Developing Competitive Advantage
  - Group analysis of successful sector growth through innovation and competitiveness.

## Day 3: Sectoral Collaboration and Public-Private Partnerships PPP

- Building Synergies between the Public and Private Sectors
  - Frameworks for effective collaboration.
  - Case studies: Successful PPPs and their impact on sector growth.
- Financing Sector Development
  - Exploring funding options: Public funding, private investments, and international development funds.
  - Attracting investors to key sectors.
- Developing Action Plans for PPP Integration
  - Participants work on real-life sector plans involving PPP models.

## Day 4: Sustainable Development and Sectoral Growth

- Integrating Sustainability into Sector Development Plans
  - Aligning sector growth with environmental, social, and governance ESG objectives.
  - Sustainable innovation for long-term development.
- Circular Economy and Its Role in Sector Growth
  - Reducing waste and increasing resource efficiency in various sectors.
  - Transitioning sectors to more sustainable business models.
- Climate Change and Its Impact on Sector Growth
  - Preparing sectors to mitigate and adapt to climate risks.

## Day 5: Strategic Planning and Execution for Sector Growth

- Developing a Long-Term Strategic Plan
  - Setting clear, actionable, and measurable sectoral growth objectives.
  - Roadmaps for implementation: Short-, medium-, and long-term strategies.
- Performance Monitoring and Adaptive Strategies
  - Tools for monitoring sector performance and adjusting strategies.
  - Managing sectoral risks and uncertainties.

- Final Project and Presentations
  - Participants present their sectoral development and growth strategies.
  - Peer feedback and facilitator evaluation.

## Registration form on the Training Course: Advanced Strategies for Sector Development and Growth

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
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place.

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registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
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