



*Training Course:  
Certified Company Valuation Modeller*

*10 - 14 March 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Certified Company Valuation Modeller

Training Course code: SC235512 From: 10 - 14 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4675 € Euro

### Introduction:

In today's dynamic financial landscape, accurate company valuation is crucial for investors, financial professionals, and business leaders to make informed decisions. The Certified Company Valuation Modeller program is designed to equip participants with the skills and tools necessary to model and evaluate the worth of companies effectively. This program focuses on a hands-on approach to company valuation, teaching participants how to build and interpret valuation models for various scenarios, from mergers and acquisitions to equity research and investment decisions.

Participants will learn the techniques for financial forecasting, discounted cash flow DCF analysis, comparable company analysis, and other advanced methodologies. The program aims to bridge theoretical concepts with practical application, ensuring participants leave with a solid understanding of company valuation and the ability to create robust valuation models.

### Target Audience:

- Financial analysts and consultants
- Investment bankers and private equity professionals
- Corporate finance professionals
- Business valuers
- M&A specialists
- Equity research analysts
- Accountants and auditors interested in valuation practices
- Senior executives and business owners seeking valuation insights

### Objectives:

- Understand the fundamentals of company valuation and its importance in financial decision-making.
- Master the key valuation methods, including DCF, comparable company analysis, and precedent transactions.
- Develop proficiency in building financial models from scratch for valuation purposes.
- Apply valuation techniques to real-world scenarios, including mergers, acquisitions, and IPOs.

- Interpret valuation results to support strategic recommendations and decisions.

## Outlines:

### Day 1:

#### Introduction to Company Valuation and Key Concepts

- Overview of company valuation: Importance and purpose
- Introduction to the valuation framework: DCF, comparable company analysis, and precedent transactions
- Understanding financial statements and their relevance to valuation
- Key valuation metrics: EV/EBITDA, P/E ratios, Price-to-Book, etc.
- Case study: Evaluating a company's financial health

### Day 2:

#### Discounted Cash Flow DCF Analysis

- Introduction to DCF and its importance in valuation
- Steps to building a DCF model from scratch
  - Forecasting free cash flows FCFs
  - Estimating the discount rate WACC
  - Calculating terminal value
- Sensitivity analysis and scenarios within DCF
- Practical session: Constructing a DCF model with real financial data
- Case study: Applying DCF to a public company

### Day 3:

#### Comparable Company Analysis and Precedent Transactions

- Comparable company analysis: Identifying and selecting peer groups
- Determining relevant valuation multiples and their applications
- Precedent transactions: Sourcing and analyzing past M&A deals
- Building and applying a multiples-based valuation model

- Practical session: Building a comparable company analysis model
- Case study: Valuing a company using comparable and precedent transactions

#### Day 4:

##### Advanced Valuation Techniques and Adjustments

- Leveraged buyout LBO modeling
- Valuing companies with complex capital structures
- Accounting for synergies, control premiums, and minority discounts
- Valuing startups and high-growth companies
- Scenario analysis and stress testing valuation models
- Practical session: Building an LBO model

#### Day 5:

##### Presentation and Interpretation of Valuation Models

- Best practices for presenting valuation models to stakeholders
- Interpreting the results and drawing actionable conclusions
- Case study: Comprehensive valuation project - valuing a company using multiple methods
- Group presentation: Presenting a complete valuation model with findings and recommendations
- Final assessment and feedback

## Registration form on the Training Course: Certified Company Valuation Modeller

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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