



*Training Course:  
The Oxford 5-Day MBA in Finance*

*6 - 10 January 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: The Oxford 5-Day MBA in Finance

Training Course code: FI2019 From: 6 - 10 January 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction

It is crucial that today's business professionals understand the flow of financial resources. Such an understanding is needed daily; whether it is used to anticipate trends, evaluate company performance or obtain funding. People from non-financial backgrounds are often called upon to make decisions based on modern financial controls, and they must have the know-how to navigate the financial systems that have a significant impact on their professional responsibilities.

Oxford Management Centre has created the 5 Day MBA in Finance to provide business professionals with a deeper understanding of corporate finance as practiced by today's most powerful companies. Designed specifically for non-financial personnel, this intensive seminar approaches the subject of finance as it relates to the corporation as a whole.

The highlights of the course include:

- Extensive and deep coverage of the subject area
- A real-world approach to the discipline
- Numerous examples based around market data
- Contemporary approach drawing on recent market developments
- Integration with spreadsheet modeling

### Objectives

The seminar provides delegates with the tools required to find better answers to questions such as:

- What is the appropriate discount rate to be used in investment appraisal?
- What are the pros and cons of different types of financing?
- What factors must be considered in deciding on dividend policy?
- What is the exact nature and scope of the issue to be analyzed?
- What products are available to manage risk?
- Why is correlation so important in managing risk?
- Which specific variables, relationships, and trends are likely to be helpful in analyzing an annual report

## Methodology

Using a combination of lectures, group exercises and individual exercises with practical applications, the delegates will gain both a theoretical and practical knowledge of the topics covered. The emphasis is on the real world and as a result, delegates will return to the workplace with both the ability and the confidence to apply the techniques learned.

Delegates are requested to please bring a notebook PC to the seminars.

## Organizational Impact

By sending delegates on the 5 Day MBA in finance organization will benefit by:

- Providing delegates with a concentrated and focused program in finance addressing key topics found on
- MBAs in finance throughout the world
- Updating IT skills by demonstrating the use of financial software in assisting in the decision-making process.
- Updating delegates with recent developments in risk management
- Providing exposure to numerous annual reports and real-life cases
- Emphasizing the role of risk in decision making
- Explaining how risk can be measured and quantified

## Personal Impact

Delegates will acquire the following skillset:

- The ability to actively participate in financial decision making
- An appreciation of the relative merits of varying asset classes.
- Recognition of the importance of risk in determining the cost of capital
- An ability to utilize sophisticated investment appraisal techniques
- An appreciation of the key items from an annual report and recognition of important ratios and linkages
- Recognition of the appropriate tool to manage risk

## Outlines

### DAY 1

An Introduction to the Financial Markets

- An introduction to the equity markets:
  - IPO
  - Market Indices
  - International Equity Market Links
- An introduction to bond markets
- Long Term versus Short Term
- Treasury versus Corporate
- Types of Bond
- The spot and forward market
- Exchange Rate trends and linkages
- Carry Trades
- Futures
- Options
- An introduction to the FX market
- An introduction to the Derivatives Market
- The link between risk and return

## DAY 2

### Evaluating Investment Opportunities

- The Markowitz model of Portfolio Risk
- The Capital Asset Pricing Model
  - A practical application of the CAPM to a range of companies
- The time value of money and discounted cash flow techniques
- The Gordon Growth Model
- A practical application of forecasting dividends
- Determining the Cost of Debt
- The Ameritrade Case

- The importance of the cost of capital
- Scenario analysis
- The weighted average cost of capital WACC
- A practical application of the IRR approach
- Pitfalls in using the IRR approach
- Investment Appraisal using the Net Present Value approach
- Payback and adjusted Payback
- The Internal Rate of Return IRR approach
- Real Options

### DAY 3

#### A Walkthrough an Annual Report

- The Balance Sheet
- The Income Statement
- The Cash Flow Statement
- Ratio Analysis
- A practical application of Ratio Analysis:
  - Apple v Microsoft
  - Next v Tesco
  - Easyjet v British Airways
- Forecasting Sales
- The cost of sales approach

### DAY 4

#### The Corporate Financing Decision

- Financial Leverage
  - Modigliani and Millers Theory of Capital Structure

- The Risk of Bankruptcy
- The Optimal Capital Structure
- The Dividend Decision
- The clientele effect
- The taxation effect
- The principal-agent problem
- The market for Corporate Control

## DAY 5

### Risk Management

- Hedging Exchange Rate risk using:
  - the forward market
  - the options market
  - zero-cost collars
- Hedging commodity price risk using:
- Options
- Futures
- Practical Application of airlines hedging fuel price risk- the importance of correlation

## Registration form on the Training Course: The Oxford 5-Day MBA in Finance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
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Giza, Giza Governorate,  
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