



Training Course: Strategic Leadership Development for Senior Executives

3 - 14 February 2025 London (UK) Landmark Office Space - Oxford Street



Training Course: Strategic Leadership Development for Senior Executives

Training Course code: LS235620 From: 3 - 14 February 2025 Venue: London (UK) - Landmark Office Space - Oxford Street Training Course Fees: 8400 🏻 Euro

Introduction

In today solutions dynamic and complex business environment, effective strategic leadership is crucial for organizations aiming to maintain a competitive edge and achieve long-term success. This training program is specifically designed for senior executives, focusing on enhancing their leadership capabilities, strategic thinking, and decision-making skills. Through a combination of interactive discussions, real-world case studies, and practical exercises, participants will gain valuable insights into strategic leadership principles and practices.

Objectives

- To understand the fundamental principles of strategic leadership and its impact on organizational success.
- To develop skills in creating and communicating a compelling vision and mission.
- To enhance strategic thinking and planning capabilities.
- To improve decision-making skills in complex and uncertain environments.
- To learn effective change management and innovation strategies.
- To build high-performing teams and strengthen communication skills.
- To master stakeholder management and engagement techniques.
- To emphasize ethical leadership and corporate governance.
- To create a personal leadership development action plan.

Target Audience

This program is tailored for senior executives, including C-suite leaders, vice presidents, directors, and high-ranking officials responsible for strategic decision-making and guiding organizational direction.

Program Outline

Day 1: Introduction to Strategic Leadership



- Explore the characteristics and importance of strategic leadership in organizational success.
- Analyze the differences between leadership and management, and discuss the strategic leadership process.

• Day 2: Vision and Mission Development

- Engage in activities to create and articulate a compelling vision and mission statement for an organization.
- Discuss the role of vision and mission in guiding strategic direction.

• Day 3: Strategic Thinking and Planning

- Utilize frameworks such as SWOT analysis and PESTLE analysis to enhance strategic thinking capabilities.
- Set strategic goals and objectives aligned with the organization svision.

• Day 4: Decision-Making in Leadership

- Examine various decision-making processes and styles to improve overall decision-making capabilities.
- Participate in simulations and scenarios to practice decision-making under uncertainty.

• Day 5: Leading Change and Innovation

- Understand the dynamics of change management and the strategic leader s role in facilitating change.
- Develop strategies to promote a culture of innovation within teams and organizations.

Day 6: Building High-Performing Teams

- Learn about team dynamics and leadership styles that contribute to high-performing teams.
- Engage in team-building exercises to foster collaboration and address conflict resolution.

• Day 7: Effective Communication Strategies

- Enhance communication skills necessary for effective leadership and team collaboration.
- Practice techniques for providing constructive feedback and facilitating open communication.

• Day 8: Stakeholder Management and Engagement

- · Identify key stakeholders and develop strategies for effective stakeholder analysis and engagement.
- Discuss relationship-building techniques to enhance stakeholder collaboration.
- Day 9: Ethical Leadership and Corporate Governance



- Emphasize the importance of ethical decision-making and corporate governance in leadership.
- Analyze case studies on ethical dilemmas and discuss best practices for governance.
- Day 10: Personal Leadership Development and Action Planning
 - Conduct self-assessment and reflection on individual leadership styles and areas for growth.
 - Create a personal leadership development plan with specific goals and strategies for continued growth.



Registration form on the Training Course: Strategic Leadership Development for Senior Executives

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