



*Training Course:
Board Governance*

*7 - 11 April 2025
Casablanca (Morocco)
New Hotel*

Training Course: Board Governance

Training Course code: MA235407 From: 7 - 11 April 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction:

Successful companies are characterized by an effective governance system that ensures accountability, transparency, and sustainability. This system consists of the company's organizational structure, board of directors, executive management, internal committees, company policies, and procedures. The board of directors is the backbone of this system, playing a vital role in setting the vision and strategy, making critical decisions that affect the company's future.

For this reason, board members must have strong leadership, analysis, and decision-making skills, as well as be well-versed in the latest international corporate governance practices. This training course aims to provide participants with the knowledge and tools they need to improve their skills and increase their ability to contribute to the company's management process and protect the interests of shareholders and investors.

Objectives

- Understand the concept of corporate governance and its importance
- Analyze the role and functions of the board of directors
- Learn about international corporate governance board practices
- Develop board member skills and increase their ability to analyze information and make sound decisions
- Raise awareness of internal control and audit systems

Target Audience

- Board members
- Board chairs and CEOs
- Company managers and business people
- Investors and shareholders in companies

Outlines:

Day 1:

- The role of the board of directors in governance

- Analysis of the functions of the board of directors
- International corporate governance board practices

Day 2:

- Sound decision-making skills
- Internal control and audit
- Analysis of the relationship between management and the board of directors

Day 3:

- Transparency and accountability in corporate governance
- Communication between the board of directors and executive management
- Monitoring management performance

Day 4:

- Analysis of corporate strategies
- Corporate risks and their importance
- Corporate risk management and the role of the board of directors

Day 5:

- Analysis of the company's financial performance and the board of directors' role in monitoring it
- The relationship between the board of directors and shareholders and the importance of responding to their needs
- Corporate social responsibility and the role of the board of directors in promoting it

Registration form on the Training Course: Board Governance

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