



*Training Course:
Think Like a Chess Master: Developing a
Strategic Mindset*

*24 - 28 March 2025
Casablanca (Morocco)
New Hotel*

Training Course: Think Like a Chess Master: Developing a Strategic Mindset

Training Course code: LS235354 From: 24 - 28 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction:

In the ever-changing world of business, a strategic mind is key to success. This program equips you with the tools and frameworks to think several moves ahead, anticipate challenges, and make informed decisions that propel your career forward. Learn from the world of chess, a game built on strategic thinking, and apply these principles to achieve your goals.

Target Audience:

This program is designed for professionals at all levels who want to:

- Enhance their critical thinking and problem-solving skills.
- Develop long-term plans and strategies for achieving objectives.
- Improve their ability to analyze situations and make well-informed decisions.
- Think creatively and adapt to changing circumstances.

Objectives:

By the end of this program, participants will be able to:

- Define a strategic mindset and its importance in professional success.
- Identify key strategic frameworks and apply them to real-world scenarios.
- Analyze competitive landscapes and anticipate potential challenges.
- Develop contingency plans and make informed decisions under pressure.
- Foster strategic thinking within their teams.

Outlines:

Day 1: The Foundations of Strategic Thinking

- Introduction to strategic thinking and its benefits.
- Understanding the core principles of chess strategy.

- Identifying your goals and vision.
- SWOT analysis: Identifying your Strengths, Weaknesses, Opportunities, and Threats.
- Case studies: Analyzing successful strategic decisions from various industries.

Day 2: Building Your Strategic Framework

- Exploring frameworks like Porter's Five Forces and Ansoff Matrix.
- Identifying key stakeholders and their interests.
- Competitive analysis: Understanding your competitors' strengths and tactics.
- Scenario planning: Exploring potential outcomes and shaping your approach.
- Interactive exercises: Practicing strategic analysis with real-world examples.

Day 3: Sharpening Your Decision-Making Skills

- The psychology of decision-making and common biases.
- Data-driven decision-making :Utilizing information to make informed choices.
- Creative problem-solving techniques: Brainstorming and scenario building.
- Ethical considerations in strategic decision-making.
- Group discussion and role-playing exercises: Leading strategic discussions and decisions.

Day 4: Implementing Your Strategy

- Developing SMART goals Specific, Measurable, Achievable, Relevant, Time-bound.
- Creating action plans and assigning resources effectively.
- Performance measurement: Tracking progress and adjusting strategies as needed.
- Building a culture of strategic thinking within your team.
- Case studies: Examining successful strategic implementation across different industries.

Day 5: Maintaining a Strategic Edge

- The importance of continuous learning and adaptation in a dynamic environment.
- Identifying and mitigating potential risks to your strategy.

- Future-proofing your approach: Anticipating and preparing for emerging trends.
- Developing a sustainable competitive advantage.
- Action planning: Setting individual and team goals for continuous strategic development.

Registration form on the Training Course: Think Like a Chess Master: Developing a Strategic Mindset

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