



*Training Course:  
Leadership, Innovation & Enterprise Skills*

*10 - 14 March 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Leadership, Innovation & Enterprise Skills

Training Course code: LS1045 From: 10 - 14 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction

Corporations need to nurture leaders who can help their employees to be innovative and enterprising. This course presents an opportunity for professionals and leaders to learn how to develop the creative edge to meet the challenge of excellent innovative leadership which is needed in the workplace.

This highly interactive seminar will allow you to examine yourself and your strengths and weaknesses. You will develop your communication skills and interpersonal skills to enhance your leadership abilities to bring about innovation and enterprise skills.

### Course Objectives of Leadership, Innovation & Enterprise Skills

This seminar aims to enable delegates to achieve the following objectives:

- Develop leadership skills
- Share your thinking, communicate your vision, purpose & direction
- Inject passion to motivate people
- Encourage employees to think outside the box
- Cultivate and manage creativity

### Course Process of Leadership, Innovation & Enterprise Skills

This seminar will combine presentations with interactive practical exercises, supported by video material and case studies

### Course Benefits of Leadership, Innovation & Enterprise Skills

- A better understanding of how to lead others towards innovation
- Deepen personal insights on how to cultivate creativity in the organization
- Enhance ability to motivate employees and increase their productivity
- Learn how to expand personal leadership and creativity skills to enterprise skills
- Build group cohesion and rapport

### Course Results of Leadership, Innovation & Enterprise Skills

- New Organizational culture - Innovative leadership
- Leaders with a spirit of enterprise
- Improved Intra/Inter-Departmental Communication
- Productivity focused workforce
- Creative and Innovative Workforce
- Leadership that practices enterprising skills

## Core Competencies of Leadership, Innovation & Enterprise Skills

Participants will develop the following competencies:

- Improve leadership skills
- Develop more confidence in dealings with others
- Apply emotional intelligence to understand others better
- Utilize knowledge of behavior styles to improve leadership
- Encourage innovative abilities
- Help employees develop effective change management strategies

## Course Outlines of Leadership, Innovation & Enterprise Skills

### Day One

#### Successful Leadership Styles

- Inspirational leadership
- Power of Influence
- Understanding and developing others
- Proactive Leadership
- Delegation as a leadership style
- Motivational leadership

### Day Two

#### Driving Radical Innovation

- Lateral thinking
- Systemic innovation
- Leveraging the power of diversity
- Cultivating creativity
- Managing change creatively
- Implementing innovation

### Day Three

#### Entrepreneurial Leadership

- Optimizing your personal leadership strengths
- Becoming an environmental change agent
- Developing personal empowerment
- Using transformational vocabulary
- Maximizing essential communication principles
- Understanding the 3 major levels of communication

### Day Four

#### Accountable Communication

- What is accountability

- Improving personal credibility
- Leading with integrity
- Sharpen your communication skills
- Listening with the heart
- Inspiring and guiding the team

## Day Five

### Developing Emotionally Intelligent Organizations

- Building bonds
- Cooperation & team building
- Forging emotionally intelligent teams
- Resolving conflicts using emotional intelligence
- Organizational awareness
- Leading emotionally intelligent organizations

## Registration form on the Training Course: Leadership, Innovation & Enterprise Skills

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.