



*Training Course:
Revenue Assurance and Controlling*

*7 - 11 April 2025
Casablanca (Morocco)
New Hotel*

Training Course: Revenue Assurance and Controlling

Training Course code: FI235266 From: 7 - 11 April 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4250 € Euro

Introduction

Welcome to the Revenue Assurance and Controlling Training Program! This comprehensive course is designed to equip participants with the essential knowledge and skills needed to ensure the integrity of revenue streams and implement effective controls in a dynamic business environment. Revenue Assurance and Controlling play a pivotal role in safeguarding financial stability, minimizing risks, and maximizing profitability for organizations across various industries.

Objectives

By the end of this training program, participants will:

- **Gain a Solid Foundation:** Understand the fundamental concepts and principles of Revenue Assurance and Controlling.
- **Master Key Processes:** Acquire in-depth knowledge of end-to-end revenue assurance processes, including subscriber management, billing, fraud detection, and network revenue assurance.
- **Effectively Use KPIs:** Learn to develop, measure, and leverage Key Performance Indicators KPIs for monitoring and enhancing revenue assurance.
- **Navigate Revenue Controlling:** Explore the significance of financial controls, internal controls, compliance, and financial reporting in revenue management.
- **Embrace Technology:** Familiarize yourself with cutting-edge tools, technologies, and data analytics for successful revenue assurance implementation.

Target Audience

This training program is designed for professionals and decision-makers across various industries who are involved in financial management, revenue assurance, and risk mitigation. It is particularly beneficial for:

- Finance Managers
- Revenue Assurance Analysts
- Billing and Subscription Managers
- Internal Auditors
- Compliance Officers
- Business Analysts
- Operations Managers
- Professionals involved in revenue management and financial controls

Training Program Outline

Day 1: Introduction and Fundamentals

- Overview of Revenue Assurance
- Importance of Revenue Assurance in Business
- Key Concepts and Definitions
- Understanding Revenue Leakage and Risks
- Case Studies and Examples

Day 2: Revenue Assurance Processes

- End-to-End Revenue Assurance Processes
- Subscriber Management and Billing Processes
- Fraud Detection and Prevention
- Billing Reconciliation and Validation
- Network Revenue Assurance
- Data Integrity and Quality Assurance

Day 3: Key Performance Indicators KPIs

- Developing and Measuring RA KPIs
- KPIs for Different Business Models
- Setting Benchmarks and Targets
- Monitoring and Reporting on KPIs
- Case Studies on Successful KPI Implementation

Day 4: Revenue Controlling

- Introduction to Revenue Controlling
- Importance of Financial Controls
- Internal Controls and Compliance
- Financial Reporting for Revenue Controlling
- Budgeting and Forecasting in Revenue Management

Day 5: Technology and Tools

- Overview of Revenue Assurance Tools and Technologies
- Data Analytics for Revenue Assurance
- Implementing Revenue Assurance Systems
- Integrating Revenue Assurance with Existing Systems

Registration form on the Training Course: Revenue Assurance and Controlling

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