



*Training Course:
Leadership and Project Management for Senior
Roles*

*7 - 11 April 2025
Casablanca (Morocco)
New Hotel*

Training Course: Leadership and Project Management for Senior Roles

Training Course code: LS235317 From: 7 - 11 April 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction

Welcome to our Leadership and Project Management for Senior Roles training program! In today's dynamic business environment, effective leadership and project management are crucial for achieving organizational success. This comprehensive five-day program is designed to equip senior professionals with the knowledge, skills, and strategies needed to lead teams, drive projects to completion, and navigate complex challenges with confidence. Through interactive sessions, case studies, and practical exercises, participants will gain valuable insights and practical tools to enhance their leadership capabilities and excel in their project management roles.

Objectives

- Develop a deep understanding of leadership principles, styles, and techniques applicable to senior roles.
- Enhance strategic thinking abilities and decision-making skills to drive project success and organizational growth.
- Improve communication strategies for effectively engaging with stakeholders at all levels.
- Strengthen team-building and motivation skills to cultivate high-performing project teams.
- Master project execution and delivery methodologies to ensure timely and successful project outcomes.

Target Audience

This training program is tailored for senior professionals, including managers, directors, and executives, who are responsible for leading teams and overseeing projects within their organizations. It is ideal for individuals seeking to enhance their leadership and project management competencies to achieve greater impact and drive organizational excellence. Whether you are a seasoned leader or aspiring to take on more significant responsibilities, this program will provide you with the insights and tools needed to succeed in today's competitive business landscape.

Training Program Outline

Day 1: Leadership Foundations

- Introduction to leadership principles and theories
- Understanding different leadership styles and when to apply them
- Developing self-awareness and emotional intelligence for effective leadership
- Building trust and credibility as a leader
- Case studies and discussions on successful leadership in project management contexts

Day 2: Strategic Thinking and Decision Making

- Strategic planning and goal setting for project success
- Analyzing market trends, competitive landscapes, and organizational strengths and weaknesses
- Making data-driven decisions and managing risks effectively
- Scenario planning and forecasting for future project outcomes
- Exercises and simulations to practice strategic decision-making in various scenarios

Day 3: Effective Communication and Stakeholder Management

- Importance of clear and concise communication in project management
- Techniques for communicating with different stakeholders, including executives, team members, and clients
- Conflict resolution and negotiation skills for managing stakeholder expectations
- Active listening and feedback mechanisms for fostering collaboration
- Role-playing exercises and real-life case studies to improve communication skills

Day 4: Team Building and Motivation

- Strategies for building high-performing project teams
- Recognizing and leveraging individual strengths within the team
- Creating a positive team culture and fostering a sense of belonging
- Motivating team members and managing performance effectively
- Team-building activities and exercises to strengthen relationships and enhance collaboration

Day 5: Project Execution and Delivery

- Overview of project management methodologies e.g., Agile, Waterfall, Hybrid
- Planning and scheduling techniques for successful project execution
- Monitoring progress and managing project scope, budget, and resources
- Identifying and mitigating project risks and issues
- Case studies and group discussions on real-world project management challenges and successes

Registration form on the Training Course: Leadership and Project Management for Senior Roles

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