



*Training Course:  
Value Management for Healthcare Organizations*

*7 - 11 April 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Value Management for Healthcare Organizations

Training Course code: SI234653 From: 7 - 11 April 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4675 € Euro

### Introduction

Value Management for Healthcare Organizations is the process of a combination of planning, assessing, and developing the healthcare organizations to make the right decisions about the optimized balance of the benefits, risks, and costs. Like any other major business problems, addressing healthcare costs may seem overwhelming and impossible to solve. Fortunately, there is a way to address the challenge of escalating healthcare costs that reduce the dependence on cost-shifting and benefit cutbacks.

Healthcare organizations that successfully cope have strong leadership that guides people through a series of concepts that set success. This training program will equip the healthcare leaders with the knowledge and essential guidance necessary to participate actively in decision making that affects their Healthcare Organizations. Leadership development is a sound practice a leader should possess to sharpen the skills needed to carry out their responsibilities.

This training course will highlight:

- Manage your medical department in an organizational matter
- Be aware of all related strategy tools in addition to risk management
- You will have a better insight into the understanding of health quality functions
- Serve your patients in a better way using your newly developed skills
- Change staff behavior by adapting innovative change strategies
- Ability to set the right vision for their team and entire healthcare organization

### Course Objectives of Value Management for Healthcare Organizations

This training program's main objectives are to enhance Physicians' Leadership & Engagement in the healthcare organization using their leadership and management skills effectively.

The objectives include:

- Analyze the environment and formulate strategies to exploit opportunities
- Manage your hospital or medical department in an organizational matter
- Be aware of all related strategy tools in addition to the risk management
- To gain a better understanding of quality principles & management functions
- Update their knowledge on modern healthcare management and leadership
- Help employees develop effective change management strategies
- Improve their competitive position in the healthcare market

## Training Methodology of Value Management for Healthcare Organizations

We adapt the latest adult education methodology using lectures, case studies, and discussion. The training course is designed to maximize delegation participation to allow participants to discuss their specific problems and appropriate solutions with other delegates and the presenter.

## Organizational Impact of Value Management for Healthcare Organizations

- Ability to optimized balance of the benefits, risks, and costs
- Set the right vision for your team, department, and healthcare organization
- Ability to effective problem-solving strategies in a creative manner
- Align the workforce to achieve performance and increased bottom-line results
- Flex your leadership styles when there are changes in people and conditions
- Ensure that your behavior is ethical & reflect your organization's values
- Encourage practical decision-making skills in a variety of situations

## Personal Impact of Value Management for Healthcare Organizations

- Use the ten ways to improve healthcare cost management
- Increase costs for strategic decision-making capability
- You will be able to manage your healthcare department in a better way
- Be aware of all related strategy tools in addition to risk management
- Gain a better understanding of quality principles & management functions
- Evaluate own style of leadership, including strength and areas for improvement

## Target Audience of Value Management for Healthcare Organizations

This training program is designed explicitly for high management level and their assistants who seek to create the vision and the action plans of their healthcare organizations.

This is suitable for:

- Healthcare Senior Managers
- MD Leaders
- Healthcare Departments Heads

- Healthcare Strategic Planners
- Other Clinical Healthcare professionals

## Course Outline of Value Management for Healthcare Organizations

### DAY 1

#### Value-based Leadership

- The Principles of VBL
- Healthcare Leadership Pipeline
- The passages of the Leadership Pipeline
- Value Management Office
- Value-based health care VBHC
- The 360-Degree Healthcare Leader

### DAY 2

#### Physician Engagement

- The domains of physician engagement
- Leading Clever People
- Proven Strategies for Engaging Physicians
- Ten ways to boost physician engagement
- The Barriers to Physician Engagement
- Steps to Gain Physician Buy-in

### DAY 3

#### Healthcare's Quality Improvement

- The Essential Rules of Leadership
- The Triple Aim Framework
- Deming Approach PDCA
- Juran Approach
- Crosby Approach
- Stages of TQM Development

### DAY 4

#### Seven Principles of Healthcare Value Management

- Focus on the patient
- Provide leadership to the organization

- Engage and involve people
- Use a process approach
- Encourage improvement
- Make data-driven decisions
- Manage the organizational relationships

## DAY 5

### Healthcare Leadership Effectiveness

- Critical Competencies for Healthcare Executives
- Health cost containment strategies
- Healthcare market & Health risk
- Employment challenges
- Lifestyle and chronic disease
- Cost Shifting Versus Cost Management

## Registration form on the Training Course: Value Management for Healthcare Organizations

Training Course code: SI234653 From: 7 - 11 April 2025 Venue: Casablanca (Morocco) - New Hotel Training  
Course Fees: 4675 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.