



*Training Course:  
KPI Development*

*30 June - 4 July 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: KPI Development

Training Course code: HR235348 From: 30 June - 4 July 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction

Welcome to the KPI Development training program! This 5-day program is designed to equip participants with the knowledge and skills needed to develop effective Key Performance Indicators (KPIs) aligned with organizational goals. KPIs play a crucial role in measuring performance, guiding decision-making, and driving continuous improvement within an organization. Throughout this training program, participants will gain practical insights into the KPI development process and learn how to implement KPIs that contribute to strategic success.

### Objectives

By the end of this training program, participants will be able to:

- Understand the fundamentals of KPIs and their importance in organizational performance management.
- Identify and define strategic objectives that align with organizational goals.
- Select and prioritize relevant metrics for measuring performance.
- Set realistic targets and thresholds for KPIs that support organizational objectives.
- Implement KPI monitoring techniques and utilize data-driven insights for continuous improvement.

### Target Audience

This training program is ideal for:

- Managers and executives responsible for performance management and strategic planning.
- Business analysts and data analysts involved in measuring and analyzing organizational performance.
- Project managers seeking to improve project monitoring and evaluation.
- Anyone interested in enhancing their understanding of KPIs and performance measurement within their organization.

### Training Program Outline

#### Day 1: Introduction to KPIs

- Understanding KPI Fundamentals
- Types and Characteristics of Effective KPIs
- KPI Development Process Overview

#### Day 2: Strategic Objectives and KPI Alignment

- Defining Strategic Objectives
- Linking Objectives to KPIs
- Prioritizing KPIs based on Objectives

#### Day 3: Metric Selection and Data Collection

- Identifying Relevant Metrics for KPIs
- Data Sources and Collection Methods
- Validating Metric Reliability and Accuracy

#### Day 4: Setting KPI Targets and Thresholds

- Setting Realistic KPI Targets
- Establishing Thresholds and Benchmarks
- Aligning Targets with Organizational Goals

#### Day 5: KPI Monitoring and Continuous Improvement

- Implementing KPI Dashboards and Reporting
- Reviewing KPI Performance
- Implementing Feedback and Improvement Processes

## Registration form on the Training Course: KPI Development

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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### Easy Ways To Register

Telephone:  
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