



*Training Course:
Diversified Strategy*

*2 - 6 June 2025
Casablanca (Morocco)
New Hotel*

Training Course: Diversified Strategy

Training Course code: LS235027 From: 2 - 6 June 2025 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4250 € Euro

Introduction:

A diversified strategy is a crucial element for any organization's success in today's dynamic business environment. A diversified strategy can help organizations mitigate risks and optimize performance in different market conditions. This training program aims to equip managers with the knowledge and skills to develop and implement effective diversified strategies.

Objectives:

- To understand the concept of diversified strategy and its importance in today's business environment
- To learn how to develop and implement a diversified strategy that aligns with organizational goals
- To gain an understanding of the different types of diversification and their advantages and disadvantages
- To identify and manage risks associated with diversified strategies
- To create a personal action plan for developing and implementing a diversified strategy

Target Audience:

- This training program is designed for managers at all levels who are involved in developing and implementing organizational strategies and want to enhance their skills in diversified strategy development.

Outlines:

Day 1:

Introduction to Diversified Strategy

- Fundamentals of diversified strategy and its importance in business
- Types of diversification and their advantages and disadvantages
- Analyzing the external and internal environment for a diversified strategy

Day 2:

Portfolio Management

- Principles of portfolio management and its application in diversified strategy
- Tools and techniques for portfolio management
- Building a diversified portfolio that aligns with organizational goals

Day 3:

Risk Management in Diversified Strategy

- Identifying and managing risks associated with diversified strategies
- Techniques for measuring and mitigating risks in diversified strategies
- Creating risk management plans for diversified strategies

Day 4:

Implementation and Execution of Diversified Strategy

- Developing an implementation plan for diversified strategies
- Execution of diversified strategy
- Monitoring and evaluation of diversified strategy

Day 5:

Personal Action Plan for Diversified Strategy

- Review of key concepts and learning points
- Developing a personal action plan for diversified strategy development and implementation
- Setting goals and accountability measures for continued progress

Registration form on the Training Course: Diversified Strategy

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