



*Training Course:  
Finance for Non-Finance Executives*

*5 - 9 January 2025  
Alexandria (Egypt)*

## Training Course: Finance for Non-Finance Executives

Training Course code: FI235212 From: 5 - 9 January 2025 Venue: Alexandria (Egypt) - Training Course Fees: 3950 € Euro

### Introduction:

Welcome to the "Finance for Non-Finance Executives" training program, proudly presented by Global Horizon Training Center. This program is meticulously designed to empower non-finance executives with essential financial knowledge and skills, enabling them to make informed decisions, contribute effectively to their organization's financial health, and communicate confidently with financial professionals.

### Objectives:

By the end of this program, participants will be able to:

- Grasp the fundamental concepts of finance.
- Interpret financial statements and reports.
- Analyze financial performance.
- Make prudent financial decisions.
- Communicate financial insights effectively.

### Target Audience:

This program is tailored for non-finance executives and professionals across various departments, including:

- Marketing
- Sales
- Human Resources
- Operations
- IT
- Legal
- Project Management
- General Management

## Outlines:

### Day 1: Introduction to Finance

- Finance Fundamentals
- Role of Finance in Organizations
- Financial Terminology
- Understanding Financial Statements

### Day 2: Financial Statements and Analysis

- Balance Sheet Analysis
- Income Statement Analysis
- Cash Flow Statement Analysis
- Ratio Analysis

### Day 3: Financial Decision-Making

- Budgeting and Forecasting
- Capital Budgeting
- Cost-Volume-Profit Analysis
- Investment Appraisal

### Day 4: Working Capital Management

- Managing Cash Flow
- Accounts Receivable and Payable
- Inventory Management
- Working Capital Optimization

### Day 5: Effective Financial Communication

- Interpreting Financial Data
- Presenting Financial Information



- Financial Storytelling

## Registration form on the Training Course: Finance for Non-Finance Executives

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.