



*Training Course:
The Complete Course on Budgeting*

*23 - 27 June 2025
Casablanca (Morocco)
New Hotel*

Training Course: The Complete Course on Budgeting

Training Course code: FI235535 From: 23 - 27 June 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction

Budgeting is a fundamental skill for managing finances, both in personal and professional environments. This course will equip participants with comprehensive knowledge and practical skills for effective budgeting, financial planning, and control. The program covers everything from basic budgeting concepts to advanced techniques for forecasting, variance analysis, and strategic financial planning.

Target Audience

- Finance professionals
- Business managers and decision-makers
- Entrepreneurs and business owners
- Anyone involved in budgeting, financial planning, and cost management

Objectives

By the end of this course, participants will be able to:

- Understand the principles and processes of budgeting.
- Develop and manage budgets effectively for various types of organizations.
- Analyze variances between actual and budgeted performance.
- Apply forecasting techniques and financial planning tools.
- Make informed decisions based on financial data.
- Implement effective budgeting strategies for both short-term and long-term financial goals.

Training Program Outline

Day 1: Introduction to Budgeting

- Session 1: The Importance of Budgeting
 - Definition and Purpose
 - Types of Budgets Operating, Capital, Cash, and Master Budgets
 - Role of Budgeting in Financial Management

- Session 2: Budgeting Process
 - Steps in Creating a Budget
 - Establishing Budget Objectives
 - Aligning Budgets with Organizational Strategy
- Session 3: Financial Statements Review
 - Understanding Key Financial Statements Income Statement, Balance Sheet, Cash Flow Statement
 - Budgeting Based on Financial Data
- Workshop: Creating a Basic Operating Budget

Day 2: Budget Preparation and Forecasting

- Session 1: Budget Preparation Techniques
 - Zero-Based Budgeting
 - Activity-Based Budgeting
 - Incremental Budgeting
- Session 2: Forecasting in Budgeting
 - Definition and Importance of Forecasting
 - Techniques for Accurate Forecasting Historical Data, Trend Analysis
 - Creating Sales and Revenue Forecasts
- Session 3: Budgeting for Capital Expenditure
 - Identifying and Categorizing Capital Investments
 - Capital Budgeting Techniques Payback Period, Net Present Value, Internal Rate of Return
- Case Study: Developing a Capital Expenditure Budget

Day 3: Budget Control and Monitoring

- Session 1: Implementing Budgetary Control
 - Monitoring and Managing Budget Performance
 - Tools and Techniques for Budget Control Variance Analysis, Cost-Volume-Profit Analysis
- Session 2: Variance Analysis
 - Understanding Variances Favorable and Unfavorable
 - Analyzing Variances in Revenues, Costs, and Profits
 - Corrective Measures for Budget Deviations
- Session 3: Flexible Budgets
 - Benefits of Flexible Budgets
 - Creating and Managing a Flexible Budget
- Exercise: Performing Variance Analysis

Day 4: Advanced Budgeting Techniques

- Session 1: Rolling Budgets
 - Benefits of Rolling Budgets
 - Developing Rolling Forecasts
 - Adjusting for Changing Business Conditions
- Session 2: Budgeting for Uncertainty
 - Risk Management in Budgeting

- Scenario Planning and Sensitivity Analysis
- Managing Financial Risks
- Session 3: Long-Term Financial Planning
 - Linking Budgets to Strategic Plans
 - Forecasting Long-Term Revenues and Costs
 - Budgeting for Growth and Expansion
- Workshop: Developing a Rolling Budget

Day 5: Strategic Budgeting and Decision Making

- Session 1: Strategic Budgeting
 - Aligning Budgets with Corporate Strategy
 - Using Budgets for Competitive Advantage
- Session 2: Budgeting and Decision-Making
 - Using Financial Data for Strategic Decisions
 - Case Studies in Financial Decision-Making
- Session 3: Budget Reporting and Communication
 - Creating Effective Budget Reports
 - Presenting Budget Data to Stakeholders
 - Communicating Financial Performance

Registration form on the Training Course: The Complete Course on Budgeting

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):
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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
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Personal E-Mail:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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