



*Training Course:  
Integrated Treasury and Project Execution*

*19 - 30 May 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Integrated Treasury and Project Execution

Training Course code: SC235593 From: 19 - 30 May 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 7480 € Euro

### Introduction:

Treasury and project management are critical functions within any organization, essential for ensuring financial stability, effective cash flow management, and the successful execution of projects. Treasury management focuses on overseeing the organization's financial assets, investments, and liquidity, while project management ensures that strategic initiatives are planned, executed, and delivered efficiently, on time, and within budget.

In this 10-day training program, participants will gain a comprehensive understanding of both treasury management and project management practices. The program covers the core concepts of treasury functions, including cash management, risk mitigation, investment strategies, and compliance with regulatory requirements. In parallel, the project management aspect explores the tools and techniques required to plan, execute, and control projects, ensuring their alignment with organizational goals.

By integrating treasury and project management, participants will develop the skills to manage financial resources effectively while ensuring successful project outcomes. This program is designed for professionals in treasury roles, financial analysts, project managers, and corporate strategists who seek to enhance their expertise in both disciplines.

### Objectives:

- To understand the principles of treasury management, including cash flow, liquidity, and risk management.
- To learn effective project management methodologies, including planning, execution, and monitoring.
- To explore the relationship between financial management and project success.
- To gain practical skills in managing financial risks associated with project execution.
- To develop the ability to create strategic financial plans that support successful project delivery.
- To examine the role of treasury management in supporting capital projects and long-term investments.
- To apply project management tools and techniques in the context of treasury operations.
- To ensure compliance with regulatory requirements in both treasury and project management.

### Target Audience:

- Treasury Managers and Financial Controllers
- Project Managers and Coordinators

- Corporate Strategists and Financial Analysts
- Risk Management Professionals
- Investment Analysts
- Senior Executives involved in financial decision-making
- Professionals responsible for capital project financing

## Outlines:

### Day 1:

#### Introduction to Treasury Management

- Overview of Treasury Functions: Role and Importance
- Cash Flow Management: Ensuring Liquidity and Financial Stability
- Understanding Financial Instruments and Their Use in Treasury
- Key Risks in Treasury Management: Interest Rate, Credit, and Liquidity Risk
- Case Study: Real-World Treasury Operations in Multinational Companies

### Day 2:

#### Financial Risk Management and Mitigation

- Identifying and Managing Financial Risks
- Risk Mitigation Strategies in Treasury Management
- Use of Hedging Instruments and Derivatives to Manage Risk
- Regulatory Requirements in Risk Management
- Practical Exercise: Designing a Risk Management Framework

### Day 3:

#### Investment Strategies in Treasury Management

- Understanding Investment Objectives: Return, Risk, and Liquidity
- Portfolio Management and Diversification in Treasury
- Short-Term vs. Long-Term Investments: Balancing Risk and Reward

- Compliance with Investment Regulations and Policies
- Hands-On Exercise: Creating an Investment Strategy for Treasury

#### Day 4:

##### Project Management Fundamentals

- Introduction to Project Management: Key Concepts and Methodologies
- Project Lifecycle: From Initiation to Closure
- Understanding Project Constraints: Time, Scope, and Cost
- Stakeholder Management and Communication Strategies
- Case Study: Successful Project Delivery in a Corporate Environment

#### Day 5:

##### Financial Planning for Projects

- Creating Project Budgets: Estimating Costs and Allocating Resources
- Cash Flow Planning and Forecasting for Projects
- Managing Project Financing: Capital Structure and Funding Options
- Risk Assessment and Contingency Planning in Project Budgeting
- Practical Exercise: Developing a Financial Plan for a Large-Scale Project

#### Day 6:

##### Project Execution and Control

- Project Scheduling: Tools and Techniques Gantt Charts, Critical Path Method
- Resource Management: Optimizing the Use of Financial and Human Resources
- Monitoring Project Performance: Key Performance Indicators KPIs
- Cost Control and Financial Monitoring Throughout the Project Lifecycle
- Hands-On Exercise: Using Project Management Software for Execution and Control

#### Day 7:

### Treasury's Role in Capital Projects

- Supporting Capital Projects Through Treasury Management
- Funding Capital Expenditures: Debt vs. Equity Financing
- Treasury's Role in Managing Capital Expenditure and Investment Projects
- Understanding Long-Term Financing Options for Major Projects
- Case Study: Treasury's Role in Large Infrastructure Projects

### Day 8:

#### Risk Management in Project Execution

- Identifying and Managing Financial and Operational Risks in Projects
- Integrating Risk Management into Project Planning and Execution
- Treasury's Role in Mitigating Project-Related Financial Risks
- Case Study: Managing Risk in Complex Projects Construction, IT, etc.
- Practical Exercise: Developing a Risk Management Plan for a Project

### Day 9:

#### Project Evaluation and Reporting

- Project Performance Evaluation: Metrics and KPIs
- Financial Reporting for Projects: Monitoring Profitability and Return on Investment ROI
- Closing a Project: Financial and Operational Lessons Learned
- Case Study: Evaluating the Success of Major Projects
- Practical Exercise: Creating a Comprehensive Project Evaluation Report

### Day 10:

#### Integrating Treasury and Project Management

- Aligning Treasury Functions with Project Management for Optimal Outcomes
- Managing Project Portfolios: Ensuring Financial Alignment with Strategic Goals
- Best Practices for Integrating Financial and Project Management Systems



- Future Trends in Treasury and Project Management: Technology, Automation, and Data Analytics
- Group Discussion: Developing a Treasury and Project Management Integration Strategy

## Registration form on the Training Course: Integrated Treasury and Project Execution

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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