



*Training Course:  
Leading Change and Organizational Renewal*

*24 - 28 March 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Leading Change and Organizational Renewal

Training Course code: LS235032 From: 24 - 28 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction

This training program aims to help leaders develop the skills and mindset needed to lead change and renew their organizations. Participants will learn how to diagnose the need for change, create a vision and strategy for renewal, engage stakeholders, build a culture of innovation, and implement and sustain change. The program will use a combination of theoretical concepts, practical tools, and experiential activities to help participants apply change leadership skills in their work and personal lives.

### Objectives

By the end of this training program, participants will be able to:

- Understand the nature and dynamics of change in organizations
- Develop a strategic approach to organizational renewal
- Engage stakeholders and build support for change
- Foster a culture of innovation and continuous improvement
- Implement and sustain change effectively

### Target Audience

This training program is designed for leaders at all levels, including executives, managers, supervisors, team leaders, and entrepreneurs. It is suitable for both new and experienced leaders who want to enhance their change leadership skills and drive organizational renewal.

### Outlines:

Day 1:

Understanding the Nature and Dynamics of Change in Organizations

- The nature and types of change in organizations

- The psychology of change: resistance, motivation, and adaptation
- Diagnostic tools for assessing the need for change

#### Day 2:

##### Developing a Strategic Approach to Organizational Renewal

- Creating a vision and strategy for change
- Techniques for strategic thinking and planning
- Overcoming barriers to change

#### Day 3:

##### Engaging Stakeholders and Building Support for Change

- Identifying and engaging stakeholders
- Building coalitions and alliances
- Techniques for effective communication and persuasion

#### Day 4:

##### Fostering a Culture of Innovation and Continuous Improvement

- Understanding the importance of innovation and continuous improvement
- Creating a culture of experimentation and risk-taking
- Building capacity for innovation and learning

#### Day 5:

##### Implementing and Sustaining Change Effectively

- Managing the implementation process

- Techniques for effective change management
- Sustaining change and embedding new practices into the organization.

## Registration form on the Training Course: Leading Change and Organizational Renewal

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
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Complete & return the  
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to: Global Horizon  
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