



*Training Course:
Strategic Leadership in Financial Sustainability
and Long-Term Planning*

*24 - 28 February 2025
Casablanca (Morocco)
New Hotel*

Training Course: Strategic Leadership in Financial Sustainability and Long-Term Planning

Training Course code: LS235577 From: 24 - 28 February 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction

This 5-day training program is designed for senior leaders and directors responsible for ensuring the financial sustainability of their organizations. The course focuses on long-term planning, financial strategy development, risk management, and sustainable growth. Participants will learn how to lead strategic initiatives that foster financial stability, enhance profitability, and align financial planning with organizational goals.

Target Audience

- Senior leaders and directors
- Chief Financial Officers CFOs
- Financial controllers and strategic planners
- Senior managers involved in long-term financial planning
- Corporate development and sustainability officers

Objectives

- Develop strategic financial leadership skills for sustainable organizational growth.
- Learn advanced techniques in long-term financial planning and forecasting.
- Understand how to integrate financial sustainability into organizational strategy.
- Gain expertise in managing financial risks and responding to economic challenges.
- Align financial strategies with sustainability goals and future business needs.
- Foster a culture of financial responsibility and resilience across the organization.

Training Program Outline

Day 1: Financial Sustainability and Strategic Leadership

- Defining financial sustainability and its strategic importance.
- The role of leadership in driving financial sustainability and long-term planning.
- Aligning financial goals with corporate strategy and vision.
- Understanding key financial sustainability indicators and metrics.
- Case studies: Organizations that achieved financial sustainability through strategic leadership.

Day 2: Long-Term Financial Planning and Forecasting

- Developing long-term financial plans aligned with business objectives.
- Techniques for financial forecasting: revenue, costs, and capital investments.
- Scenario planning and financial modeling for future business environments.
- Tools for monitoring financial performance and sustainability metrics.
- Group exercise: Building a long-term financial forecast for an organization.

Day 3: Risk Management and Financial Resilience

- Identifying and managing financial risks e.g., market volatility, liquidity risks.
- Building financial resilience through contingency planning and risk mitigation.
- Diversification strategies to protect against economic downturns.
- Leveraging financial data to make informed risk-based decisions.
- Workshop: Creating a risk management plan to ensure financial sustainability.

Day 4: Integrating Sustainability into Financial Strategy

- Linking financial sustainability with environmental, social, and governance ESG goals.
- Understanding the financial impact of sustainability initiatives e.g., green financing, sustainable investments.
- Managing resources and costs while promoting long-term sustainable growth.
- Communicating the value of financial sustainability to stakeholders and investors.
- Case studies: Successful integration of sustainability into financial strategies.

Day 5: Leadership and Strategic Decision-Making for Long-Term Success

- The role of strategic leadership in fostering a culture of financial responsibility.
- Decision-making frameworks for sustainable growth and profitability.
- Leading cross-functional teams in long-term financial planning.
- Communicating financial sustainability strategies to senior management and stakeholders.
- Final exercise: Developing a strategic financial sustainability plan for your organization.

Registration form on the Training Course: Strategic Leadership in Financial Sustainability and Long-Term Planning

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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