



*Training Course:  
Corporate Social Responsibility Workshop*

*23 - 27 June 2025  
Kuala Lumpur (Malaysia)  
Royale Chulan Kuala Lumpur*

## Training Course: Corporate Social Responsibility Workshop

Training Course code: SC235080 From: 23 - 27 June 2025 Venue: Kuala Lumpur (Malaysia) - Royale Chulan Kuala Lumpur Training Course Fees: 5775 € Euro

### Introduction:

Welcome to the CSR Workshop, a training program designed by Global Horizon Training Center. In this five-day workshop, we will be discussing corporate social responsibility CSR, its importance in the modern business world, and how organizations can implement CSR practices to create a positive impact on society and the environment.

### Objectives:

By the end of this workshop, participants will be able to:

- Understand the concept and importance of CSR
- Recognize the benefits of implementing CSR practices in an organization
- Identify the key elements of a successful CSR program
- Develop a CSR strategy that aligns with their organization's goals
- Evaluate and measure the impact of their organization's CSR initiatives

### Target Audience:

This training program is designed for managers, executives, and professionals in all industries who are interested in implementing CSR practices in their organizations.

### Outlines:

Day 1:

Introduction to CSR

- What is CSR and why is it important?
- The evolution of CSR
- Examples of successful CSR programs
- The business case for CSR

Day 2:

### Key Elements of a Successful CSR Program

- Stakeholder engagement and management
- Environmental sustainability
- Corporate philanthropy
- Employee engagement and volunteerism

### Day 3:

#### Developing a CSR Strategy

- Conducting a CSR audit
- Setting goals and objectives
- Developing an action plan
- Aligning CSR with business objectives

### Day 4:

#### Implementation and Execution

- Communicating CSR internally and externally
- Managing partnerships and collaborations
- Monitoring and evaluating CSR initiatives
- Addressing challenges and roadblocks

### Day 5:

#### Measuring and Reporting on CSR

- Evaluating the impact of CSR initiatives
- Metrics and indicators for measuring CSR
- Reporting on CSR to stakeholders
- Continuous improvement and innovation

## Registration form on the Training Course: Corporate Social Responsibility Workshop

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....

Position: .....

Telephone / Mobile: .....

Personal E-Mail: .....

Official E-Mail: .....

### Company Information

Company Name: .....

Address: .....

City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....

Position: .....

Telephone / Mobile: .....

Personal E-Mail: .....

Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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### Easy Ways To Register

Telephone:  
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