



*Training Course:
Fundamental of Corporate Financial Statement
Analysis*

*10 - 14 March 2025
Casablanca (Morocco)
New Hotel*

Training Course: Fundamental of Corporate Financial Statement Analysis

Training Course code: FI235057 From: 10 - 14 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction:

This training program will provide participants with a comprehensive overview of financial statement analysis, covering both the theory and practical application of key concepts. Through a mix of lectures, case studies, and interactive exercises, participants will learn how to analyze financial statements and use the information to make informed decisions.

Objectives:

By the end of this training program, participants will be able to:

- Understand the purpose and importance of financial statement analysis
- Identify the key elements of financial statements and their interrelationships
- Apply key financial ratios and metrics to evaluate a company's financial health
- Interpret financial statements to make informed investment, credit, and other business decisions
- Communicate financial analysis results effectively to stakeholders

Target Audience:

This training program is designed for professionals who are involved in financial analysis and decision-making, including:

- Financial analysts and managers
- Investment analysts and portfolio managers
- Credit analysts and lenders
- Corporate finance professionals
- Accounting and auditing professionals
- Business owners and entrepreneurs

Outlines:

Day 1:

Introduction to Financial Statement Analysis

- Overview of financial statement analysis and its purpose
- Key elements of financial statements: balance sheet, income statement, cash flow statement
- Linkages between financial statements
- Overview of financial ratios and metrics

Day 2:

Analyzing Financial Statements

- Techniques for analyzing balance sheets and income statements
- Understanding cash flow statement and cash flow analysis
- Ratio analysis: liquidity ratios, solvency ratios, profitability ratios, and efficiency ratios
- Limitations of financial statement analysis

Day 3:

Using Financial Statement Analysis for Investment Decisions

- Overview of investment analysis
- Fundamental analysis: evaluating a company's growth prospects, competitive position, and financial health
- Using financial statement analysis to make investment decisions
- Case studies: analyzing financial statements of publicly traded companies

Day 4: Using Financial Statement Analysis for Credit Decisions

- Overview of credit analysis
- Creditworthiness evaluation: assessing a borrower's ability to repay debt
- Using financial statement analysis to make credit decisions
- Case studies: analyzing financial statements of borrowers

Day 5:

Communicating Financial Analysis Results

- Importance of effective communication in financial analysis
- Techniques for presenting financial analysis results to stakeholders
- Best practices for written and oral communication
- Case studies: preparing and presenting financial analysis reports to management, investors, and lenders

Registration form on the Training Course: Fundamental of Corporate Financial Statement Analysis

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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