



*Training Course:
Executive Consulting and Cost Optimization*

*24 - 28 March 2025
Casablanca (Morocco)
New Hotel*

Training Course: Executive Consulting and Cost Optimization

Training Course code: FI235236 From: 24 - 28 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction:

Global Horizon Training Center is pleased to present the "Executive Consulting and Cost Optimization" training program. In today's competitive business landscape, organizations require expert strategies to optimize costs while maintaining a high level of performance and profitability. This program has been meticulously crafted to equip executives and business leaders with the knowledge and skills necessary to consult on cost optimization effectively.

Objectives:

- Understand the fundamental principles of cost optimization.
- Develop the ability to identify cost-saving opportunities in various organizational functions.
- Learn how to implement effective cost-reduction strategies.
- Improve decision-making skills related to cost management.
- Enhance leadership capabilities in guiding cost optimization initiatives.

Methodology:

This training program employs a combination of interactive learning methods, including:

- **Lectures:** Comprehensive presentations by subject matter experts.
- **Case Studies:** Real-world scenarios for practical application.
- **Group Discussions:** Collaborative problem-solving and idea sharing.
- **Role-Playing:** Simulated consulting scenarios to develop practical skills.
- **Workshops:** Hands-on exercises to reinforce concepts.
- **Guest Speakers:** Insights from industry leaders and consultants.

Target Audience:

This program is designed for:

- Senior Executives

- Business Owners
- Managers and Team Leaders
- Finance and Operations Professionals
- Consultants and Advisors

Outlines:

Day 1: Fundamentals of Cost Optimization

- Introduction to cost optimization principles.
- Identifying cost drivers and cost structures.
- Analyzing cost data and benchmarks.
- Setting cost reduction targets.

Day 2: Cost Optimization Strategies

- Strategies for cost reduction and containment.
- Process optimization and reengineering.
- Lean and Six Sigma methodologies.
- Cost-cutting without compromising quality.

Day 3: Risk Management and Compliance

- Identifying cost-saving opportunities in risk management.
- Compliance-related cost controls.
- Regulatory requirements and cost implications.
- Case studies on risk-based cost optimization.

Day 4: Leadership in Cost Optimization

- Building a cost-conscious organizational culture.
- Leading cross-functional cost optimization teams.
- Change management and resistance handling.

- Performance metrics and KPIs for cost control.

Day 5: Implementing Cost Optimization Projects

- Project management for cost optimization.
- Developing and executing a cost reduction plan.
- Monitoring and adapting to changing cost factors.
- Review of case studies and success stories.

Registration form on the Training Course: Executive Consulting and Cost Optimization

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