



*Conference:  
Leadership, Critical Thinking and Innovation*

*2 - 6 February 2025  
Cairo (Egypt)  
Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

## Conference: Leadership, Critical Thinking and Innovation

Conference code: CO8137 From: 2 - 6 February 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 3575 € Euro

### Introduction

By applying creativity to the tasks and challenges you face in your work, you will begin to experience breakthroughs you never thought possible. You will feel sure you really are on the creative edge and be able to consider different sides of an issue while anticipating a broader range of possibilities. In this seminar you will discover how to build and expand your creative abilities.

Participants will develop the following competencies:

- Use effective communication to motivate creativity in your team
- Help your team find creative solutions to workplace challenges
- Come to better conclusions and decisions more often
- Recognize and encourage creative people
- Learn how to challenge assumptions and expand perceptions about situations

### Conference Objectives of Leadership, Critical Thinking, and Innovation

This seminar aims to enable participants to achieve the following objectives:

- Build a culture that promotes innovation & creativity
- Become familiar with different styles of thinking and identify your personal preferences
- Develop creativity for transformational leadership
- Learn how to find out what you don't know and solve the real problem
- Challenge existing approaches to workplace issues
- Develop flexible creative and well-motivated teams

### Conference Methodology of Leadership, Critical Thinking, and Innovation

This conference uses self-assessment questionnaires, models, practical exercises, case studies, presentations, and group discussions to develop creative thinking and innovative decision-making skills. The use of participants' own real work situations adds reality and enhances the transference of learning. This is a non-threatening environment that will allow participants to practice safe techniques they will then transfer to the workplace.

### Organizational Impact of Leadership, Critical Thinking, and Innovation

What does the organization gain by sending their employees on this course?

Attending this seminar will enable participants to use simple but highly effective creative problem solving and decision-making tools to better:

- Align their efforts to achieve organizational goals and objectives.
- build and develop their team's working style and processes,
- Enhance their team's commitment and achievement.

- Transfer the classroom learning directly to the workplace with immediate impact
- Create a climate of innovation amongst their teams
- Create ownership of complex problems and empower solutions

## Personal Impact of Leadership, Critical Thinking, and Innovation

As a participant, you will learn to:

- Consolidate the tools and techniques for thinking creatively,
- Make better decisions and solving problems innovatively and successfully.
- Learn a process for ensuring that your team contribute effectively
- Enhance creative thinking in the workplace.
- Display the confidence to tackle complex issues courageously
- Employ a comprehensive toolkit of processes and techniques to ensure success in any situation.

## Conference Outlines of Leadership, Critical Thinking, and Innovation

### Day 1: Understanding your Creativity

- Creativity & your personality
- Understand and use personality styles as a management tool
- Creative flexibility to manage effectively
- Importance of perception
- Maximizing our perceptual ability
- Creativity and the Holistic Model
- Creative people from the past
- Building a Creative Model

### Day 2: Generating Creativity

- Understand how creative thinking works
- Developing Openness to new ideas
- The Creative Mind: Whole Brain Thinking
- Distinguish stages of the creative process
- Recognize what makes excellent creative thinking
- Identify and understand the creativity in others
- Developing a Creative environment
- Consciousness and competence

### Day 3: Strategies for creative problem solving

- Problem-solving strategies
- Getting in the right mindset
- Taking risks & looking for paradigm shifts
- Defining the Real Problem
- Recognizing mental blocks to creativity
- Brainstorming for solutions
- Utilizing the SLIP technique
- Utilizing the drill down the funnel

### Day 4: Encouraging a creative climate at work

- Releasing creativity at work
- Fostering creativity
- Incubating ideas
- Challenging assumptions
- Creativity for business breakthroughs
- Sharpen your creative thinking: Metaphors & Analogies
- Releasing Creativity through Coaching
- Sharing information for creative solutions

#### Day 5: Leading on the creative edge

- Innovative leadership for excellent performance
- Convergent & Divergent Thinking Skills
- Developing creative potential in teams
- Understanding creative people
- Motivating creative individuals at work
- Interacting creatively
- Planning your Creative future

## Registration form on the Conference: Leadership, Critical Thinking and Innovation

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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### Person Responsible for Training and Development

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### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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