



*Conference:  
Financial Analysis, Planning & Controlling  
Budgets*

*30 June - 4 July 2025  
Casablanca (Morocco)  
New Hotel*

## Conference: Financial Analysis, Planning & Controlling Budgets

Conference code: CO235219 From: 30 June - 4 July 2025 Venue: Casablanca (Morocco) - New Hotel Conference Fees: 4675 € Euro

### Introduction:

Welcome to the Financial Analysis, Planning & Controlling Budgets conference organized by the Global Horizon Training Center. This conference aims to bring together experts, professionals, and enthusiasts in the field of finance to exchange insights, discuss best practices, and explore the latest trends in financial analysis, planning, and budgeting.

### Objectives:

The primary objectives of this conference are to:

- Foster knowledge sharing and collaboration among finance professionals.
- Explore innovative approaches to financial analysis, planning, and budgeting.
- Discuss the impact of financial management on organizational success.
- Provide a platform for networking and building professional relationships.

### Methodology:

This conference will feature a mix of engaging activities, including:

- Keynote presentations from renowned industry experts.
- Panel discussions on relevant financial topics.
- Interactive workshops and case studies.
- Q&A sessions for in-depth exploration.
- Networking opportunities to connect with fellow attendees.

### Target Audience:

This conference is suitable for professionals from various financial roles, including:

- Finance Managers and Analysts
- CFOs and Financial Executives

- Business Owners and Entrepreneurs
- Budgeting and Financial Planning Managers
- Anyone interested in financial analysis and planning trends

#### Conference Agenda:

##### Day 1: Understanding Financial Analysis

- Introduction to financial analysis
- Key financial statements: Income Statement, Balance Sheet, Cash Flow Statement
- Financial ratios and their interpretation
- Case study: Analyzing a company's financial performance

##### Day 2: Budgeting Fundamentals

- The importance of budgeting
- Types of budgets: Master, Operating, Capital, and Cash budgets
- Creating a budget: Principles and techniques
- Preparing a budget

##### Day 3: Budgeting and Financial Planning

- Budgeting for strategic planning
- Forecasting techniques
- Budget variance analysis
- Real-world examples and applications

##### Day 4: Financial Risk Management

- Identifying financial risks
- Risk assessment and measurement
- Risk mitigation strategies
- Case study: Developing a risk management plan

#### Day 5: Financial Decision-Making and Reporting

- Utilizing financial data for decision-making
- Investment appraisal techniques
- Reporting and presenting financial information

## Registration form on the Conference: Financial Analysis, Planning & Controlling Budgets

Conference code: CO235219 From: 30 June - 4 July 2025 Venue: Casablanca (Morocco) - New Hotel  
Conference Fees: 4675 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.