



*Training Course:
Strategic Corporate Governance*

*12 - 16 May 2025
Casablanca (Morocco)
New Hotel*

Training Course: Strategic Corporate Governance

Training Course code: SC235399 From: 12 - 16 May 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4675 € Euro

Introduction:

This strategic corporate governance training program is carefully designed to take participants through a blend of three main interconnected topics: governance, strategic management, and strategic leadership, with the aim of enriching their knowledge and understanding of these practices. This training program outlines all governance processes, covering frameworks at the board level board governance as well as executive management levels assurance and control. Participants will be able to assess the strength of their own organization's governance practices and identify areas where change and development are needed.

This training program covers all elements of the strategic management system, from goal setting to successful implementation, and clarifies the role of leadership in achieving this success. Participants will be able to establish a strategic dimension linking corporate governance with strategic planning across the entire organization. This training program will also provide guidelines for standard governance codes and how to measure and compare corporate governance worldwide.

This training program, designed by Global Horizon Training Center, highlights:

- The concept of governance
- Principles of good governance
- Roles, duties, and responsibilities of the board
- Board governance framework
- Elements of the strategic management system
- Governance, Risk, and Compliance GRC perspective
- Integrated assurance and control model
- Integrated disclosure and reporting model

Program Objectives:

By the end of this strategic corporate governance training program, you will be able to:

- Explore a comprehensive governance model based on key principles adaptable to any organization
- Identify the roles, duties, and responsibilities of the board

- Study how to develop and implement a corporate strategy
- Discuss how to apply a comprehensive assurance and control model within the organization
- Discuss the integrated model for governance disclosures and reporting within the organization
- Recognize standard corporate governance codes and their guiding principles
- Understand board evaluation and governance measurement and comparison

Organizational Impact:

This strategic corporate governance training program will have a direct impact on the private sector, public sector, government entities, and non-governmental authorities, as improvements can be achieved in their processes through:

- Developing an effective and implementable corporate governance framework based on best practices and international standards
- Identifying areas where changes can be made
- Improving current corporate governance practices
- Enhancing the effectiveness of strategic planning
- Improving the management system

Personal Impact:

This training program from Global Horizon will benefit participants by gaining knowledge that will enable them to better understand the following topics:

- Corporate strategy
- Their roles and responsibilities within their individual functions
- Adopted corporate governance structure
- Implementing change for greater efficiency and effectiveness
- Board evaluation and governance measurement and comparison

Target Audience:

This strategic corporate governance training program is suitable for:

- Committee Chairs

- Board Members and Committee Members
- Board Secretaries
- CEOs, Executive Directors, and Senior Management
- Corporate Governance Officers and Professionals
- Strategic Planning Officers and Professionals
- Risk Management and Compliance Functions
- Internal Audit Function, Internal Control Function
- Corporate Affairs, Legal Affairs

Course Outlines:

Day 1:

Corporate Governance

- Concept of Corporate Governance
- Historical Development of Governance
- Governance Challenges
- Principles of Good Governance

Day 2:

Board's Position within the Hierarchy of Power

- Roles, Duties, and Responsibilities of the Board
- Board Structure
- Board Tools and Techniques
- Board Governance
- Board Dynamics
- Impact of Board and Institutional Leadership

Day 3:

Strategic Planning and Management

- Essence of Strategy - Definitions of Strategy
- Strategic Leadership
- Levels of Strategy
- Strategic Management System
- Governance of Strategy

Day 4:

Integrated Assurance, Control, Disclosure, and Reporting

- Governance, Risk, and Compliance GRC Perspective
- Three Lines of Defense Model
- Role of Internal Audit
- Role of External Audit
- Emerging Governance Practices
- Integrated Disclosure and Reporting Framework

Day 5:

Governance Around the World

- Standard Governance Codes
- Governance Measurement and Comparison

Registration form on the Training Course: Strategic Corporate Governance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Company Information

Company Name:
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 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
 Position:
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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
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