



*Training Course:  
Strategic HR Business Partner*

*3 - 7 February 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Strategic HR Business Partner

Training Course code: HR235458 From: 3 - 7 February 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction

The role of a Strategic HR Business Partner is critical in aligning human resources with business objectives to drive organizational success. This five-day training program is designed to equip HR professionals with the skills, knowledge, and tools necessary to become effective strategic partners within their organizations. Through a combination of lectures, interactive sessions, case studies, and hands-on activities, participants will gain a deep understanding of how to influence and drive strategic business outcomes through effective HR practices.

### Objectives

By the end of this training program, participants will be able to:

- Understand and articulate the role and importance of a Strategic HR Business Partner.
- Align HR strategies with the overall business strategy and objectives.
- Implement effective talent management and workforce planning strategies.
- Foster strong employee relations and ensure legal compliance.
- Lead organizational development and change management initiatives.
- Utilize HR metrics, analytics, and technology to make data-driven decisions.
- Develop and implement HR interventions that enhance employee engagement, culture, and diversity.

### Target Audience

This training program is designed for:

- HR professionals who are currently in or aspiring to the role of an HR Business Partner.
- Senior HR leaders and managers who want to enhance their strategic impact on the organization.
- HR practitioners responsible for aligning HR initiatives with business goals.
- Individuals interested in advancing their careers in strategic HR management.

- Business leaders and managers who want to understand the strategic role of HR in driving business success.

## Training Program Outline

### Day 1: Introduction and Strategic Alignment

- Overview of the HR Business Partner Role
- Understanding Business Strategy and Objectives
- Aligning HR Strategy with Business Goals
- Key Competencies for HR Business Partners
- Case Studies: Successful HR Business Partnering

### Day 2: Talent Management and Workforce Planning

- Talent Acquisition Strategies
- Workforce Planning and Analytics
- Performance Management Systems
- Employee Development and Succession Planning
- Best Practices in Onboarding and Retention

### Day 3: Employee Relations and Legal Compliance

- Building Strong Employee Relations
- Conflict Resolution and Mediation Techniques
- Navigating Employment Law and Legal Compliance
- Developing Fair and Consistent HR Policies
- Handling Workplace Investigations

### Day 4: Organizational Development and Change Management

- Principles of Organizational Development

- Leading and Managing Change Initiatives
- Enhancing Employee Engagement and Culture
- Implementing Diversity and Inclusion Programs
- Measuring the Impact of HR Interventions

#### Day 5: HR Metrics, Analytics, and Technology

- Introduction to HR Metrics and Analytics
- Key Performance Indicators for HR
- Utilizing HR Technology and Tools
- Data-Driven Decision Making in HR
- Building a Strategic HR Dashboard

## Registration form on the Training Course: Strategic HR Business Partner

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
3 Oudai street, Aldouki,  
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