



*Training Course:
Managerial Accounting for Non-
Financial Professionals*

*24 - 28 March 2025
Casablanca (Morocco)
New Hotel*

Training Course: Managerial A Managerial Accounting for Non-Financial Professionals

Training Course code: F11087 From: 24 - 28 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Course Objectives of Managerial Accounting for Non-Financial Professionals

By the end of the program, participants will be able to:

- Explain the functions of financial management.
- Define the four key financial statements: balance sheet, income, cash flow and changes in owner's equity.
- Interpret the financial health of a company or profit center.
- Master capital budgeting and cost-volume-profit analysis.
- Use financial information to manage the business or their departments.

Who should attend

Managers, supervisors, and staff from any function including finance who need to improve understanding and use of financial information. This program is worth 25 NASBA CPEs.

Course Outlines of Managerial Accounting for Non-Financial Professionals

Day 1:

Introduction

- The Goals and Functions of Financial Management
- The Three Most Important Questions Answered by Finance

The Key Financial Statements

- Income Statement
- Changes in Owner Equity
- Balance Sheet
- Cash Flow

Day 2:

Analysis of Financial Statements

- Judging the Health of the Business
- Income Statement Ratios
- Balance Sheet Ratios
- How to Read Company Annual Reports

Day 3:

Cost Concepts and Decision-Making

- Cost-Volume-Profit Analysis
- Breakeven Analysis
- Economic Costs versus Accounting Costs
- Marginal Analysis
- Cost-Based Pricing

Day 4:

Capital Projects

- The Time Value of Money
- Cost of Capital
- The Capital Budgeting Decision
- Methods in Evaluating Capital Projects
- Sensitivity and Risk Analysis

Day5:

Working Capital and the Financing Decision

- Current Asset Management
- Sources of Short-Term Financing

Using Financial Information to Manage the Business

- Making Business Decisions in Finance, Marketing, Production, and Investment

The Budgeting Process

- Guidelines and Techniques
- Cost Control

Registration form on the Training Course: Managerial A Managerial Accounting for Non-Financial Professionals

Training Course code: FI1087 From: 24 - 28 March 2025 Venue: Casablanca (Morocco) - New Hotel Training
Course Fees: 4250 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Company Information

Company Name:
 Address:
 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

Easy Ways To Register

Telephone:
+201095004484 to
provisionally reserve your
place.

Fax your completed
registration
form to: +20233379764

E-mail to us :
info@gh4t.com
or training@gh4t.com

Complete & return the
booking form with cheque
to: Global Horizon
3 Oudai street, Aldouki,
Giza, Giza Governorate,
Egypt.