



*Training Course:  
Effective Supply Chain Management*

*16 - 20 June 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Effective Supply Chain Management

Training Course code: PU1990 From: 16 - 20 June 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction:

Welcome to the Effective Supply Chain Management training program, designed and facilitated by Global Horizon Training Center. This comprehensive program is designed to equip participants with the essential knowledge, skills, and strategies required to optimize supply chain management practices within their organizations. By the end of this training, participants will gain a deep understanding of supply chain dynamics and learn practical techniques to enhance efficiency, reduce costs, and improve overall performance.

### Objectives:

- Understand the fundamentals of supply chain management and its importance in organizational success.
- Identify key components and processes involved in a supply chain.
- Explore effective strategies for demand forecasting and inventory management.
- Learn how to optimize transportation and logistics operations.
- Gain insights into supply chain risk management and resilience.
- Enhance collaboration and communication within the supply chain network.
- Implement performance metrics and measurement techniques to drive continuous improvement.
- Harness the power of technology and digitalization in supply chain management.

### Methodology:

This training program employs a combination of interactive lectures, case studies, group discussions, hands-on exercises, and real-world examples to ensure an engaging and practical learning experience. Participants will have the opportunity to exchange ideas, share best practices, and apply the concepts learned to their specific organizational contexts. The program also encourages active participation and fosters a collaborative learning environment.

### Target Audience:

This training program is designed for professionals at all levels involved in supply chain management or related roles. It is particularly beneficial for:

- Supply chain managers and directors
- Logistics and transportation managers
- Inventory and warehouse managers
- Procurement professionals
- Operations managers
- Project managers
- Business owners and entrepreneurs
- Anyone seeking to enhance their understanding of supply chain management principles and practices

## Outlines:

### Day 1:

#### Fundamentals of Supply Chain Management

- Introduction to supply chain management
- Importance of effective supply chain management
- Key components of a supply chain
- Supply chain strategies and alignment with business objectives

### Day 2:

#### Demand Forecasting and Inventory Management

- Principles of demand forecasting
- Forecasting techniques and tools
- Inventory management principles
- Inventory optimization methods
- Managing demand variability and safety stock

Day 3:

Transportation and Logistics Optimization

- Modes of transportation and their pros and cons
- Transportation management strategies
- Warehousing and distribution management
- Cross-docking and consolidation techniques
- Last-mile delivery and customer service considerations

Day 4:

Supply Chain Risk Management

- Identifying supply chain risks and vulnerabilities
- Risk assessment and mitigation strategies
- Supplier relationship management
- Business continuity planning
- Supply chain sustainability and ethical considerations

Day 5:

Performance Measurement and Digitalization in Supply Chain Management

- Key performance indicators KPIs for supply chain management
- Measurement and reporting techniques
- Role of technology in supply chain optimization
- Introduction to digital supply chain tools and solutions
- Emerging trends in supply chain management



## Registration form on the Training Course: Effective Supply Chain Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
3 Oudai street, Aldouki,  
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