



*Training Course:
Financial Excellence for High-Performing Teams*

*27 - 31 January 2025
Casablanca (Morocco)
New Hotel*

Training Course: Financial Excellence for High-Performing Teams

Training Course code: FI235541 From: 27 - 31 January 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction:

In today's rapidly evolving financial landscape, it is critical for finance teams to not only master technical skills but also adopt strategic and analytical thinking. This program is designed to enhance the finance team's abilities to navigate complex financial challenges, ensure regulatory compliance, and align financial practices with organizational goals. Through a combination of advanced financial techniques, case studies, and collaborative exercises, participants will sharpen their expertise, drive financial performance, and foster innovative solutions.

The program focuses on empowering the finance team to lead with confidence, make informed decisions, and effectively manage financial risks. By the end of the course, the finance team will have a comprehensive understanding of both the technical and strategic aspects of finance, allowing them to contribute to the organization's long-term success.

Objectives:

- Enhance financial decision-making and risk management capabilities.
- Improve financial planning, budgeting, and forecasting accuracy.
- Strengthen knowledge in compliance, governance, and regulatory frameworks.
- Develop advanced financial analysis and reporting skills.
- Encourage collaboration and leadership within the finance team.
- Equip participants with the tools needed for digital transformation in finance.

Target Audience:

- Financial Analysts
- Accounting Professionals
- Budgeting and Forecasting Teams

Outlines:

Day 1:

Advanced Financial Analysis & Reporting

- **Introduction to Advanced Financial Concepts**
Overview of key financial metrics and their impact on business performance.
- **Financial Reporting Best Practices**
How to produce accurate, insightful financial reports for internal and external stakeholders.
- **Hands-on Workshop: Financial Data Interpretation** Real-time data analysis exercises to extract meaningful insights from financial reports.
- **Case Study: Reporting for Strategic Decision Making**

Day 2:

Strategic Financial Planning & Forecasting

- **Introduction to Financial Planning & Forecasting Techniques**
Importance of aligning financial plans with business objectives.
- **Budgeting for Uncertainty**
Methods for forecasting in volatile economic environments.
- **Scenario Planning & Sensitivity Analysis**
How to use scenario planning to anticipate financial challenges and opportunities.
- **Practical Session: Developing a Comprehensive Financial Plan**
Teams create a financial plan based on real-world case scenarios.

Day 3:

Financial Risk Management & Governance

- **Risk Management Frameworks in Finance**
Understanding financial risk types: credit, market, liquidity, and operational risks.
- **Regulatory Compliance and Governance**
A deep dive into key regulations affecting financial operations and how to remain compliant.
- **Mitigating Financial Risks in Practice**
Case study exercises on risk identification and mitigation strategies.
- **Workshop: Designing Risk Management Strategies for Finance Teams**

Day 4:

Digital Transformation in Finance

- **Emerging Technologies in Finance**
Exploring AI, machine learning, and blockchain's impact on finance.
- **Automation in Financial Processes**
How to streamline accounting, reporting, and auditing using digital tools.
- **Data Analytics for Finance**

How to leverage big data and predictive analytics for smarter financial decision-making.

- **Workshop: Implementing Digital Tools in Finance Operations**
Participants will work on integrating digital solutions into traditional finance workflows.

Day 5:

Leadership & Collaboration in Finance Teams

- **Finance Leadership Essentials**
Building leadership skills within the finance function.
- **Collaborating Across Departments**
Fostering better communication between finance and other business units.
- **Change Management in Finance**
How to lead a finance team through organizational and digital changes.
- **Capstone Project: Financial Strategy Presentation**
Teams will present a financial strategy they've developed over the course of the training, demonstrating the skills and knowledge acquired.

Registration form on the Training Course: Financial Excellence for High-Performing Teams

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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3 Oudai street, Aldouki,
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