



*Training Course:
Partnership between Sectors and Strategic
Institutions*

*27 - 31 January 2025
Casablanca (Morocco)
New Hotel*

Training Course: Partnership between Sectors and Strategic Institutions

Training Course code: MA235402 From: 27 - 31 January 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction:

Welcome to the training program on "Partnership between Sectors and Strategic Institutions" designed by Global Horizon Training Center. In today's complex global landscape, collaboration between sectors and strategic institutions is crucial for addressing multifaceted challenges effectively. This program aims to equip participants with advanced strategies, tools, and frameworks to foster impactful partnerships that drive innovation, sustainable development, and societal progress.

Objectives:

- Understand the importance of collaboration between sectors and strategic institutions in achieving common goals.
- Develop advanced skills in building, managing, and sustaining cross-sector partnerships.
- Explore innovative models and best practices for effective partnership development.
- Enhance capacity in leveraging partnerships to address complex challenges and drive systemic change.
- Foster a collaborative mindset and culture conducive to successful partnership initiatives.

Target Audience:

This training program is designed for professionals, leaders, and decision-makers from diverse sectors including government agencies, non-profit organizations, corporations, academia, and international institutions. It is suitable for individuals involved in partnership development, strategic planning, policy-making, corporate social responsibility, and sustainable development initiatives.

Outlines:

Day 1: Foundations of Partnership Development

- Understanding the landscape of cross-sector collaboration
- Analyzing the rationale and benefits of partnerships
- Exploring different partnership models and typologies
- Assessing organizational readiness for partnership engagement

Day 2: Strategic Partnership Planning and Design

- Setting clear partnership objectives and goals
- Identifying key stakeholders and potential partners
- Conducting stakeholder analysis and mapping
- Developing partnership governance structures and mechanisms

Day 3: Building and Managing Effective Partnerships

- Establishing trust and fostering mutual understanding among partners
- Negotiating partnership agreements and managing expectations
- Implementing communication strategies for effective collaboration
- Addressing challenges and conflicts in partnership dynamics

Day 4: Leveraging Partnerships for Impact

- Monitoring and evaluating partnership performance and impact
- Scaling up successful partnership initiatives
- Harnessing technology and innovation for partnership development
- Integrating sustainability principles into partnership strategies

Day 5: Sustainability and Future Trends in Partnership Development

- Assessing the long-term sustainability of partnerships
- Adapting to emerging trends and challenges in partnership development
- Exploring future opportunities for cross-sector collaboration
- Developing a personal action plan for advancing partnership initiatives

Registration form on the Training Course: Partnership between Sectors and Strategic Institutions

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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