



*Training Course:
Advanced Human Resource and Logistics
Strategies for Executive Leaders*

*12 - 16 January 2025
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Advanced Human Resource and Logistics Strategies for Executive Leaders

Training Course code: SC235571 From: 12 - 16 January 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5775 € Euro

Introduction

This specialized program, designed by Global Horizon Training Center, addresses the crucial intersection of human resources HR and logistics strategies at the executive level. It equips senior leaders with the knowledge and tools to optimize both people management and logistics operations for enhanced organizational performance. As companies operate in increasingly complex environments, aligning HR with logistics ensures that organizations not only have the right people in the right roles but also maintain seamless operational efficiency. This program is designed to foster strategic thinking and develop integrated solutions for leadership in HR and logistics.

Objectives

By the end of this program, participants will:

- Gain a strategic understanding of HR and logistics integration for organizational success.
- Learn how to design and implement effective HR strategies aligned with logistics needs.
- Enhance skills in workforce planning and talent management specific to logistics demands.
- Explore advanced methodologies in supply chain management and logistical optimization.
- Develop capabilities in leading cross-functional teams to achieve HR and logistics synergy.
- Master techniques for balancing organizational growth with logistical efficiency.

Methodology

The program uses a variety of engaging learning methods to ensure comprehensive understanding:

- Case studies of successful HR and logistics integration
- Practical group exercises and scenario-based learning
- Interactive lectures and peer discussions
- Strategy workshops and role-playing simulations
- Real-world problem-solving activities
- Expert-led presentations and feedback sessions

Organizational Impact

Upon completing this program, organizations will benefit from:

- Enhanced collaboration between HR and logistics departments for improved performance.
- Optimized workforce planning and logistics strategies that align with business goals.
- Improved decision-making at the executive level for resource allocation and logistics.
- Stronger cross-functional leadership that drives both people and operational excellence.
- Streamlined processes leading to cost reductions and operational efficiency.
- A culture of integrated thinking and collaboration across HR and logistics teams.

Target Audience

This program is ideal for:

- Executive leaders and senior managers overseeing HR, logistics, or operations.
- HR and logistics directors responsible for strategic workforce and supply chain planning.
- Senior professionals in charge of cross-functional leadership and business strategy.
- Business owners and entrepreneurs seeking to optimize HR and logistical operations.

Outlines

Day 1: Strategic Human Resource Management for Logistics

- Overview of HR's role in logistics and operations
- Aligning HR strategy with organizational goals and logistics needs
- Workforce planning and talent management in the logistics sector
- Case studies: Successful HR strategies in logistics-driven organizations

Day 2: Advanced Supply Chain and Logistics Management

- Key principles of supply chain and logistics optimization
- Integrating logistics strategies with overall business objectives
- Tools for improving logistical performance and cost efficiency

- Group exercise: Designing a logistics strategy for a complex organization

Day 3: Cross-Functional Leadership and Collaboration

- Leading cross-functional teams in HR and logistics
- Overcoming silos and fostering collaboration across departments
- Techniques for building strong relationships between HR, logistics, and operations teams
- Workshop: Developing a cross-functional leadership approach

Day 4: HR Analytics and Logistics Data Management

- Leveraging HR analytics for strategic workforce decisions
- Using data to enhance logistics planning and decision-making
- Tools for measuring performance and optimizing HR-logistics alignment
- Case studies: Data-driven HR and logistics strategies in action

Day 5: Strategic Decision-Making and Continuous Improvement

- Enhancing decision-making processes for HR and logistics leaders
- Creating a culture of continuous improvement and operational excellence
- Balancing innovation with logistical sustainability
- Simulation: Decision-making in a high-pressure, logistics-heavy environment

Registration form on the Training Course: Advanced Human Resource and Logistics Strategies for Executive Leaders

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